

newLife

family services

2012-2013 ANNUAL REPORT



CHANGING HEARTS.
SAVING LIVES.
BUILDING FAMILIES.
RESTORING HOPE.

since 1973

FROM THE DIRECTOR

Celebrating 40 years of impact



2013 marks our 40 year anniversary at New Life Family Services. As we celebrate all that God has done through the ministry, we rejoice in the lives saved and those forever impacted for God's glory. We also mourn that this is the 40 year anniversary of abortion on demand in our country. We grieve the more than 55 million lives lost to abortion, and the millions of lives forever changed.

Recognizing the astounding numbers of lives affected by abortion, last year we began pouring over the data to discover what was happening in our own back yard. With more than 11,000 abortions in Minnesota each year, it became very clear to me that we needed to be doing more – much more. This desire for growth and increased impact in our area has involved tough decisions and courageous faith. Yet, we believe that God had been preparing and positioning us for such a time as this.

He laid upon our hearts a new vision, Vision 2015, to double the number of clients served and lives saved from abortion each year by 2015. As New Life begins its fifth decade of protecting the unborn and helping those facing unplanned pregnancies, we are excited to expand our locations and services allowing us to make a greater impact in the communities we serve with the goal of changing hearts, saving lives, building families and restoring hope.

My hope is that as you read about all that God has done this past year, you are encouraged and inspired to join with us on this exciting journey of faith.

To God be all the glory!

A handwritten signature in cursive script that reads "Tammy Kocher".

Tammy Kocher
Executive Director
New Life Family Services

OUR MISSION:

To honor the sanctity of human life by assisting clients with life-affirming decisions with the love and compassion of Christ.

OUR SERVICES

Adoption Services

New Life is licensed by the State of Minnesota to provide full and limited domestic adoption services to birth families and adoptive families. Our adoption services can be customized to fit the individual needs of all parties involved.

Pregnancy Testing & Counseling

Pregnancy testing and options counseling are available for women and men facing an unplanned pregnancy. Social workers discuss abortion alternatives and relationship issues, help clients make a plan for their pregnancy, and provide ongoing resources and referrals.

Limited Ultrasounds

New Life has been licensed to provide ultrasounds since 2000 and provides more than 350 each year. Of the women we are able to follow up with after an ultrasound, 94% choose life for their child.

Conquerors

New Life's Conquerors program provides one-on-one mentoring and group sessions for women and men designed to deal with the pain and difficulties common to those who have had abortions. Weekly sessions address the issues of post-abortion stress from a biblical perspective.

STI Testing & Treatment

NEW in 2013 as part of our growth plan, New Life began providing free comprehensive STI testing and treatment at our Minneapolis office location.

Parenting Plus

Through our Parenting Plus program, families complete educational activities designed to help them learn parenting skills. Parents earn closet cash, allowing them to purchase items from the Clothing Closet including maternity clothes, infant and toddler clothing, diapers, and new baby equipment.

Post-Adoption Services

New Life provides ongoing post-adoption education and support to birth parents, adoptive families, and adoptees. The Post-Adoption Unit facilitates contact between parties, performs searches for biological family members, and provides pertinent information concerning the current and past conditions of various family members.

Interim Foster Care

Interim foster care is available when additional time is needed for the birth parents to make a decision regarding their adoption plan. New Life's foster families are licensed by the State of Minnesota and provide care for infants until a permanent plan is made.

Support Homes

Through the NLFS support home program, Christian families open their homes to pregnant women who are in need of a supportive living environment. During this time, the family ministers to the client and she also meets regularly with a First Care Social Worker for options counseling, support, and resources to assist her with a parenting or adoption plan.

Uphold

This support group provides support through the grief process to birth mothers who have placed a child for adoption.



419

ULTRASOUNDS

provided to those considering
abortion

1,363

PREGNANCY TESTS

provided through our five
center locations

44

SPIRITUAL DECISIONS

for Christ

640

MEN

visited our centers

2,768

PARENTING SESSIONS

providing education and
material assistance



*Deegan,
Adopted through New Life*



VISION 2015

In 2012 we launched Vision 2015, our three year plan to double the number of clients served and lives saved each year by 2015. This past year we have taken exciting steps to make this vision a reality (outlined below).

GOAL 1

To develop larger, high-impact offices, with maximum reach to abortion-minded individuals.

Objective	Progress
Expand the St. Paul office into a model, high-impact office. Relocate the office into a larger space within SunRay and increase staffing levels for maximum impact.	Expansion in process with anticipated relocation date December 2013
Assess the Rochester community and investigate ideal location, services, and staffing levels. Implement a plan to develop Rochester into a high-impact office.	Task force is in process developing a Rochester specific plan
Expand the Richfield office into a high-impact office. Determine what is needed and potentially relocate to an ideal location.	Anticipated in 2014
Open an additional high-impact office in an urban location that is highly accessible and reaching key demographics (low-income, high rate of diversity).	Task force formed and in process
Evaluate Twin Cities and Greater Minnesota needs and identify potential future opportunities.	Anticipated in 2015

GOAL 2

To expand our service model to attract individuals unlikely to seek our services, as well as bring our services to those unable to come to us.

Objective	Progress
Pilot STI testing and treatment at our University office, where we see the greatest number of abortion-minded clients. Evaluate services for expansion into other locations.	Implemented March 2013
Expand our Conquerors post-abortion ministry to include one-on-one mentoring, a speaker team, and education to the broader community.	Mentoring program was launched and a speaker team was formed
Implement a feeder strategy that will engage additional referral partners (increasing referrals to us) and develop physical partnerships with outside agencies (we bring our client services to them).	Phase 1 completed with the hiring of two Outreach Directors

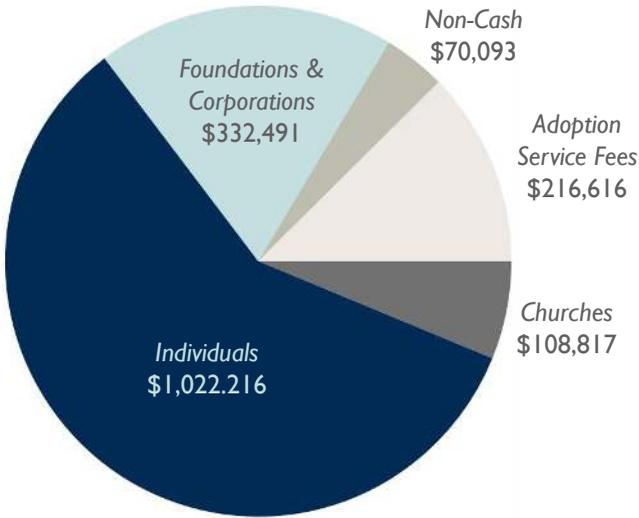
“After participating in the Conquerors program, I now have the confidence to tell my story wherever and whenever God asks. My story does not end with being a victim or a sinner, my story is still being written and includes victory and forgiveness. Instead of being fearful I am now able to consider myself courageous for facing my deepest fears and insecurities. I have accepted God’s grace and forgiveness. And, most of all I have realized God’s healing power.”

- Conquerors participant

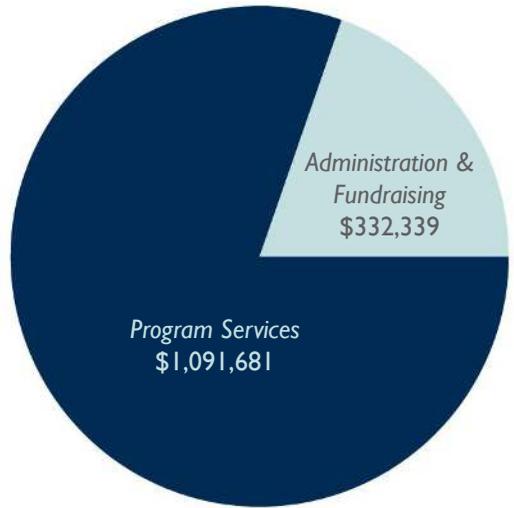
FINANCIALS

2012-2013

REVENUE
TOTAL \$1,751,350*



EXPENSES
TOTAL \$1,424,020



*The additional revenue is in support of Vision 2015, with expansion and build-outs occurring in 2013-2014.

BOARD OF DIRECTORS

SHYLA ALLARD
MIKE BROCKER
DR. PETER DEHNEL
BRIAN HUBBARD, *Chairman*

CAROL LUND
CARL NELSON
THOR SMITH
JEFF VERDOORN

New Life Family Services is accredited by the Evangelical Council for Financial Accountability (ECFA), an agency that is dedicated to helping Christian ministries earn the public's trust and provides accreditation to leading Christian nonprofit organizations that faithfully demonstrate compliance with established standards for financial accountability, fundraising and board governance.

New Life Family Services is a 501(c)(3) nonprofit ministry. All contributions are tax-deductible to the extent provided by law.

Complete audited financial statements, including a copy of our most recent IRS Form 990, are available upon request.



MEGHAN'S STORY

Courage to Choose Adoption

My daughter was born in September 2012. She is beautiful. The time I spent in the hospital with her was amazing. It was hard to look at her and know I had to give her away, but I also knew that adoption was the best choice for me and my daughter. I knew she was going to be so happy with the adoptive family and that I was going to see her again soon.

God gave me so much strength to be able to let her go and know she is going to be alright. He was everything in this whole situation. He's the one that gave her to me and to Danielle and Troy. I couldn't be more thankful.

The staff at New Life were extremely supportive. I couldn't have asked for a better group of people to work with on my adoption. The adoption was so important in my life and they took so much care of my feelings.

Meghan



*Meghan
Meghan placed her daughter for adoption in 2012.*



*Kayla
with her mother Kathryn*



VOLUNTEERS

Volunteers contribute in countless ways to the life-saving work in our centers.

Email: volunteer@nlfs.org

OPPORTUNITIES:

- Office Assistants
- Nurses
- Prayer Partners
- Food Donations
- Special Events
- Internships

159

VOLUNTEERS

served through our five center locations

10,065

HOURS

were served by volunteers

Thank you for supporting life!



*Krystal & Gabe,
Parenting Client*

newLife

family services

Our programs include:



CHANGING HEARTS. SAVING LIVES. BUILDING FAMILIES. RESTORING HOPE.

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