



Fall 2019

building a legacy

FEATURE STORY

Building A Legacy:
Five Locations. One Mission.

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INSIDE

Get Involved in Sanctity
of Human Life Month

AND

Annual Gala & Laugh
for Life Information

CHANGING HEARTS. SAVING LIVES. BUILDING FAMILIES. RESTORING HOPE.



and its programs



MISSION:

To honor the sanctity of human life by assisting clients in life-affirming decisions with the love and compassion of Christ.

VISION:

Our vision is to one day reach all abortion-minded and abortion-vulnerable individuals throughout Minnesota with comprehensive pregnancy-related services and the message of the Gospel of Jesus Christ.

VALUES:

We believe that God is the author of life and has a plan for each life, therefore, we do not provide or refer for abortions.

We seek to empower our clients in their decision-making process by offering information about all pregnancy-related options. This includes medically accurate information about abortion, a realistic and thorough examination of parenting and adoption, and access to an ultrasound.

We are committed to offering support to those facing unplanned pregnancy or struggling with a past abortion experience without judgment or condemnation.

We are committed to assisting our clients in choosing between adoption and parenting without bias toward either option.

OUR LOCATIONS:

MINNEAPOLIS

University Campus
2900 University Ave SE
Minneapolis, MN 55414
612.623.8378

SAINT PAUL

Sun Ray Shopping Center
2109 Old Hudson Road
Saint Paul, MN 55119
651.730.4342

RICHFIELD

6517 Nicollet Ave. S.
Richfield, MN 55423
612.866.7643

ROCHESTER

40 16th Street SE,
Rochester, MN 55904
507.282.3377

ADMINISTRATIVE OFFICE

1515 East 66th Street
Richfield, MN 55423
612.866.7715

CONTACT US:

612.866.7715 • info@nlfs.org



A Letter from the Executive Director

I just returned from the annual Care Net national conference, a week long conference designed for pregnancy centers across the country. It is always so inspiring to know that while we are making a significant impact in our little part of the world, we are also a part of something greater.

This conference was a great reminder that God is able to do immeasurably more than we can ask or imagine. This message was especially timely for me as these past few months have been intensely focused on opening a fifth pregnancy center in the Phillips Community of Minneapolis (see update on page 8). Truthfully, at times, it has felt overwhelming, although, we have seen His faithfulness and leading since our beginning in 1973, and this current dream to open an urban office is no exception.

"Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us, to him be glory in the church and in Christ Jesus throughout all generations, for ever and ever! Amen." (Ephesians 3:20-21)

As you read through this newsletter, and see the impact each of our centers is having, I hope you are encouraged, knowing your support is leaving a legacy of life, both physical and eternal! **God is good, and lives are being changed daily.**

Tammy Kocher
Executive Director

JOIN US AS A LIFE SUSTAINER!

How can you come along and support the women and families coming through our centers every day? You can support these women with your time, prayer, and finances. The cost to serve one woman throughout her entire pregnancy is **\$550 (\$46 per month).** This is about the same cost of a first trimester abortion in Minnesota.



Our monthly givers are what we call Life Sustainers. Our Life Sustainers provide a necessary and consistent funding source for this ministry. Monthly gifts are critical to stabilizing the ministry by providing dependable funding throughout the year. Will you consider a monthly gift of **\$46** to help cover the cost of supporting one New Life client throughout her entire pregnancy?

BECOME A LIFE SUSTAINER

Make your first, or increased, monthly gift today!

- **Give online at www.nlfs.org/donate**
- **Use the attached envelope**
- **Contact Tammy Kocher, at tammy@nlfs.org or 612.746.5664**

GA LA

NEW LIFE FAMILY SERVICES: BUILDING A LEGACY

ROCHESTER

THURSDAY, OCTOBER 24TH

ROCHESTER INTERNATIONAL
EVENT CENTER

TWIN CITIES

FRIDAY, OCTOBER 25TH

THE DOUBLETREE IN
BLOOMINGTON

KEYNOTE: STEVENTHEN HOLLAND

For more information, please visit: www.nlfs.org/gala.
\$50 per seat. Register by October 18th.

2020 JUSTIN FLOM

LAUGH FOR LIFE

JANUARY 31ST • FEBRUARY 1ST

For more information, please visit: www.nlfs.org/laugh-for-life

BUILDING A LEGACY

five locations. one mission.

Our centers have grown significantly over the years, and we want to give you an inside look! On the following pages, you can read about the highlights, the impact, and how you can support each of our four, soon-to-be five, locations.

Although a lot has changed throughout our four decades of ministry, our mission has not. We believe each person should have the ability to receive physical, emotional, and spiritual support as they face pregnancy-related challenges and circumstances.

Each of our centers has moved locations, added services, and changed branding to serve the people of Minnesota with a holistically pro-life approach, caring about every aspect of the mother, father, and child.

As we look to the future, full of exciting changes, we work with anticipation of building a legacy of life for generations to come.

NEW LIFE FAMILY SERVICES IN 2018

CLIENT APPOINTMENTS	5,150
PREGNANCY TESTS	1,183
ULTRASOUNDS	424
STD VISITS	714
CASE MANAGEMENT APPOINTMENTS	459
PARENTING EDUCATION APPOINTMENTS	2,313
ADOPTIONS FACILITATED	10
WOMEN FOUND HEALING THROUGH CONQUERORS	47



MINNESOTA IN 2018

TEEN PREGNANCIES **2,900+**

UNINTENDED PREGNANCIES **40%**

ABORTIONS OCCURRED **9,910**

CASES OF STD'S REPORTED **32,024**

WOMEN HAVING
ABORTIONS WHO **60%**
ALREADY HAVE CHILDREN

RICHFIELD

FIRST CARE PREGNANCY CENTER



EST. 1973 • CURRENT LOCATION 2015



New Life Adoptions Team, 2018

Our Richfield center is located in a critical area, serving South Minneapolis, Bloomington, and much of the south metro. This center is unique as it also houses our adoption agency, New Life Adoptions, and our post-abortion healing program, Conquerors. Our Richfield center serves clients from all walks of life, income levels, and backgrounds. With many Spanish-speaking staff and volunteers, we are equipped to serve the large Hispanic population in the surrounding communities.

HIGHLIGHTED SERVICES • ADOPTION SERVICES & POST ABORTION HEALING



New Life Adoptions offers comprehensive adoption services for both birth parents and adoptive parents. Our goal is to guide birth parents and adoptive families through the adoption process, serving as their counsel, resource, and advocate.

www.newlifeadoptionsmn.org • 612.746.5658



New Life's Conquerors program provides one-on-one mentoring and group sessions for women and men designed to deal with the pain and difficulties common to those who have had an abortion. Weekly sessions address the issues of post-abortion stress from a biblical perspective, without judgment.

www.conquerorsafterabortion.org • 612.746.5639

13%
OF RICHLFIELD
RESIDENTS ONLY
SPEAK SPANISH

47
WOMEN FOUND
HEALING THROUGH
OUR CONQUERORS
PROGRAM IN 2018

60%
OF WOMEN
HAVING ABORTIONS
ALREADY HAVE
CHILDREN

808
ADOPTIONS
FACILITATED BY NEW
LIFE ADOPTIONS
SINCE 1980

CLIENT CONNECTION

"Some of the arguments pushing me to have an abortion were things like 'It's legal, it's not a life, it's tissue, and your life will go back to normal.' When I first started Conquerors, I was in denial about where I really was at emotionally with my decision to have an abortion. I was very angry. I was very angry at the women there and I was angry that I had made the decision to have the abortion. I hated the world. As I processed through all that led to my abortion in the Conquerors program, I was able to spend one-on-one time with God and really dive into the Word."

As I started to be honest with myself, and as I started to be open with the entire process, restoration between me and God happened. I am now free from condemnation and guilt and I'm sharing my story with others. I am now able to offer hope to people in a crisis pregnancy and help them see that there is another way."



HELP
THIS
CENTER



PARENTING COACHES NEEDED

Volunteer in our Every Family parenting education program. (Specifically Spanish speakers)
Visit www.nlfs.org/every-family



SHARE YOUR STORY

Do you have any personal experience with New Life Adoptions or Conquerors? We want to hear from you!
Email info@nlfs.org

MINNEAPOLIS

EST. 1996 • CURRENT LOCATION 2015



Our Minneapolis location is seated right by the University of Minnesota campus, making this a prime location to serve students. One in two sexually active young adults will contract an STD by they age of 25, making STD testing a key service at our Minneapolis center, which provides more than half of the total STD services agency-wide.

HIGHLIGHTED SERVICE • STD TESTING & TREATMENT

The reality today is that sexually transmitted diseases greatly impact teens and young adults. By offering free STD testing and treatment, we are meeting them in a place of need, providing a valuable medical service to get tested and treated, while also talking through their current sexual choices, and if they line up with their own beliefs and goals. We recognize the privilege we have to care for people, not just physically, but emotionally and spiritually as well. As we continue to provide this vital medical service, we recognize that the same people coming to us for STD testing are also at risk for unplanned pregnancies. **This service allows us to reach a group of people we were previously unable to reach.**

www.firstcaremn.org



37%
OF MN ABORTIONS
OCCUR IN
HENNEPIN COUNTY

31%
INCREASE IN STD
RATES IN THE LAST
FIVE YEARS

35%
OF ABORTIONS
ARE HAD BY WOMEN
UNDER THE AGE OF
24 YEARS OLD

427
STD VISITS
WERE FACILITATED
AT THIS CENTER IN
2018

CLIENT CONNECTION

When a man, who recently had an affair, came in for an STD test our nurse was nervous to meet with him. She wasn't sure if she would have compassion for someone in his situation, but when she walked into the room, she immediately knew this was a God ordained appointment. Our nurse felt God was present and enabled her to see this man as God sees him, with love and forgiveness. He quickly shared how he was remorseful for what he had done. He had grown up Catholic, but faith wasn't central in his life anymore.

They continued to talk about his situation and our nurse felt the urge to share the hope we have because of Jesus. He didn't make any commitments that day, but wanted to talk about God. When he left, he was teary-eyed and grateful, and thanked our staff four times for the appointment. A week before this appointment, our nurse had prayed for an opportunity to share the gospel, little did she know it would be as impactful for her as it was for this client.



**HELP
THIS
CENTER**



DIAPERS & WIPES NEEDED

Our centers are quickly running out of diapers sizes 4, 5, 6, and Pullups! Will you help? Drop off at a center closest to you!



STUDENT ADVISORY BOARD MEMBERS

We are looking for High School & College students for a non-profit, marketing internship/volunteer opportunity! Email kayla@firstcaremn.org or call 612.746.5675

ROCHESTER

EST. 1983 • CURRENT LOCATION 2019



Our Rochester center relocated earlier this year to a more central, effective location for our clients! This center is the only one of its kind in the entire Rochester area, making this an essential location to reach those who need our services.

HIGHLIGHTED SERVICE • EVERY FAMILY PARENTING EDUCATION PROGRAM

The name Every Family originated with our desire to create a space where every family has the opportunity to provide for their children and thrive as parents. We do this through providing material support, equipping parents through educational curriculum, and encouraging them through one-on-one meetings. The Every Family parenting program is enhanced with support from our licensed social workers and client advocates to help parents navigate the resources available to them, find a place of stability, and provide their children with a strong foundation that can directly impact future generations. Through the life-giving support of our parenting program, we hope our clients will not feel the need to seek abortion services, but will find life and hope through the care provided as well as have the opportunity to live the abundantly joyful life God intends for each of us.



www.nlf.org/every-family



CLIENT CONNECTION

A woman came to our Rochester center struggling as a parent because her husband had not supported her in any way. Our volunteers and staff got to know her well when they met during her bimonthly parenting education appointments. When she came back to our center, everything in her life seemed to be falling apart. One day her husband abandoned their family, and moved out of the country. She had a job, but struggled to support her two children, and did not know how to drive.

Our First Care staff were able to provide resources, support, and encouragement. A couple months later, she returned saying, "You helped me get my drivers permit, a new job, and you supported me. I'm doing great now, and I only have to worry about me and my boys." Staff were able to connect her to resources to help her thrive. She continues to come to First Care for the Every Family parenting education program, and she hopes to go back to school someday.



**HELP
THIS
CENTER**



PARENTING COACHES NEEDED

Volunteer in our Every Family parenting education program. (Specifically Spanish speakers)
Visit www.nlf.org/every-family



DIAPERS & WIPES NEEDED

Our centers are quickly running out of diapers sizes 4, 5, 6, and Pullups! Will you help?
Drop off at a center closest to you!

SAINt PAUL

FIRST CARE

EST. 1983 • CURRENT LOCATION 2014



Our Saint Paul center, in the SunRay Shopping Center, sees the great needs our clients face every day. These challenges range from homelessness and domestic violence to simply struggling to make ends meet in order to provide for their families. The majority of the clients we see in this center are currently living in poverty, which makes facing an unplanned pregnancy all the more difficult.

HIGHLIGHTED SERVICES • PREGNANCY TESTS, ULTRASOUNDS, & CLIENT CASE MANAGEMENT

Pregnancy testing and options counseling are available for women and men facing an unplanned pregnancy. Social workers discuss abortion alternatives and relationship challenges, help clients make a plan for their pregnancy, and provide ongoing resources and referrals. With positive pregnancy test appointments, New Life has been able to offer life-saving ultrasounds since 2000. Of the women we are able to follow up with after an ultrasound appointment, 91% choose life for their child, and many join our Every Family parenting education program for continual support.



Oftentimes, our clients need additional support beyond what we are able to provide in our centers. This is why we have licensed social workers, who are ready to connect our clients with trusted community partners to provide everything from affordable and safe housing options, food shelves, homeless shelters, medical care, car seats and cribs, and addiction and sex trafficking services.

ONLY
NEW LIFE CENTER
OPEN ON
SATURDAYS

449
PREGNANCY TESTS
WERE FACILITATED
AT THIS CENTER IN
2018

240
ULTRASOUNDS
WERE PERFORMED
AT THIS CENTER IN
2018

#1
BUSIEST
NEW LIFE
CENTER

CLIENT CONNECTION

"I hate to admit it, but I struggled with being a mother for the first seven months of my son's life. Now, I love being a mom, I love my son so much. I'm a different person now, and it's because I came here and met with you all during and after my pregnancy. It was so hard at the beginning, but now it's so much fun seeing him grow. I chose to be a parent because of you."



HELP
THIS
CENTER



INFANT EQUIPMENT & BABY SAFETY ITEMS

Each of our centers is low on baby items to distribute to the families we serve. Will you help?
www.nlfs.org/donate/material-donations



BABY FORMULA NEEDED

Consider donating Similac formula to a center closest to you! (Check out our Amazon Registry too!)
www.nlfs.org/donate/material-donations



A NEW CENTER: NEW LIFE, NEW NEIGHBORHOOD

In the fall of 2017, we launched our New Life, New Neighborhood campaign to open an urban pregnancy center in the Phillips community of Minneapolis. We are so excited to share with you we have found our new Phillips pregnancy center location! Through our diligent search process, we unexpectedly came across a property that was for sale and, through much prayer, believe this is exactly where the Lord wants us to be. The location consists of two adjoining properties near the corner of Franklin Ave. and Chicago Ave., which is the busiest bus stop in the state of MN. The entire property is only a block away from Hope Academy and Minnesota Adult and Teen Challenge.

The primary building on the property was originally owned by a church that moved many years ago. When they heard about New Life and our life-affirming mission, they were willing to lower the purchase price because they understand how desperately our services are needed in this neighborhood.

In fact, 44% of the population living in the Phillips community lives below the poverty line and 37% of all women having abortions in the state of MN reside in Hennepin County.

We are honored to be able to continue the legacy of the church by bringing the hope of Jesus to the people in the community. Our plan is to build a space large enough for us to house our pregnancy center along with other like-minded organizations, whose hearts are to serve the Phillips community.

Please come and learn more about our new location at our annual Gala in October. See details on pg 2.

\$300,000 MATCH

God has been completely faithful throughout every step of this process. He has blessed us with generous and faithful donors who have given us the incredible opportunity to raise the money needed for the remaining expenses with a dollar-for-dollar match up to \$300,000!

**TO GIVE PLEASE VISIT OUR WEBSITE WWW.NLFS.ORG
OR USE THE ATTACHED ENVELOPE**

OUR NEW BUILDING

2 YEARS ONGOING \$612,881

CONSTRUCTION \$1,350,000

COST OF PROPERTY \$635,000

TOTAL TO RAISE \$2,597,881

MORTGAGE -\$635,000

AMOUNT RAISED -\$988,937

LEFT TO RAISE \$973,944

MEET OUR NEWEST BOARD MEMBER



Greetings!

My name is Mariah Brook and I am thrilled to be New Life's newest board member.

My passion for life-affirming nonprofits is rooted not only in scripture and my biblical worldview, but also in my family's experience. When I was in first grade, my parents told me and my siblings they were expecting a fourth child. However, they told us that the baby had Trisomy 13, and if he made it to full-term, would have a very challenging and likely short life. My mother is a labor and delivery nurse, and I later learned that her doctor, and colleague, encouraged her to terminate their pregnancy. My parents' commitment to carry my brother, Abram Bjorn, to term was a tangible expression of their obedience and commitment to the sanctity of life. Their example instilled in me a deep desire to support life.

My involvement with New Life began in 2014 after I graduated from the University of Minnesota. I was looking for an organization to start supporting in a small but meaningful way on a monthly basis, and New Life was the obvious choice for me at the time. Since then, I've continued to support New Life monthly, as a Life Sustainer, and through a variety of creative means: instead of giving party favors to the guests at our wedding in September 2017, my husband and I made a donation in honor of our guests; additionally, we hosted a baby shower for New Life with our small group using our Thrivent Action Team dollars.

Professionally, I am a Gift Planner at the Saint Paul & Minnesota Foundations, the state's largest community foundation, where I have the opportunity to work with individuals, families, and nonprofits to help them achieve their philanthropic goals.

Scripture is clear that our Lord designed giving so the giver is the one who receives the joy; this has been true in my experiences of giving to New Life, and I hope yours, too. There are many ways to make impactful gifts to New Life: we need volunteers to give of their time to meet the needs of our clients, monthly givers to support our ongoing services, annual donors to fund major projects, and forward thinking legacy donors that include New Life in their wills and estate plans.

Would you thoughtfully consider including New Life in your future plans?

There are many ways to leave a legacy for New Life: you could include a percentage or dollar amount provision in your will, list New Life as a beneficiary of a retirement account or insurance policy, or utilize a giving vehicle that provides you with a fixed income stream. It would be our joy to honor your legacy by meeting the needs of women and families through life affirming choices.

Thank you for your current and future support!

Mariah Brook

YOUR NEXT STEPS

1. Review your estate plans and consider including New Life Family Services.
2. Let us know if you're interested in learning more about how you could support New Life through a future estate gift; we would be happy to meet with you!
3. Already have New Life in your future plans? Let us know so we can celebrate your transformational gift during your lifetime!

CONTACT US

Let us work through your giving options together!

Give us a call
at 612.746.5664 -or- send an
email to tammy@nlfs.org

SANCTITY OF human life MONTH

SPREAD THE VALUE OF HUMAN LIFE THIS JANUARY

January 22nd will mark the 47th anniversary of the landmark Supreme Court decision (Roe vs. Wade) legalizing abortion in all 50 states. National Sanctity of Human Life (SOHL) Sunday was instituted in 1983 by President Reagan and is honored each year on the Sunday closest to the anniversary date of Roe vs. Wade. Churches around the nation use this day to recognize the intrinsic value of all human life, while sharing the forgiveness and hope offered through Christ with those who are hurting from abortion.

This year SOHL Sunday will be observed on Sunday, **January 19, 2020**. Serving as an extension of the local church, New Life Family Services partners with local churches in providing free bulletin inserts, video testimonies, and speakers. These resources are offered any Sunday throughout the month of January. If you would like to assist us in reaching your church, please email churches@nlfs.org or visit www.nlfs.org/sohl to complete your order form for resources.

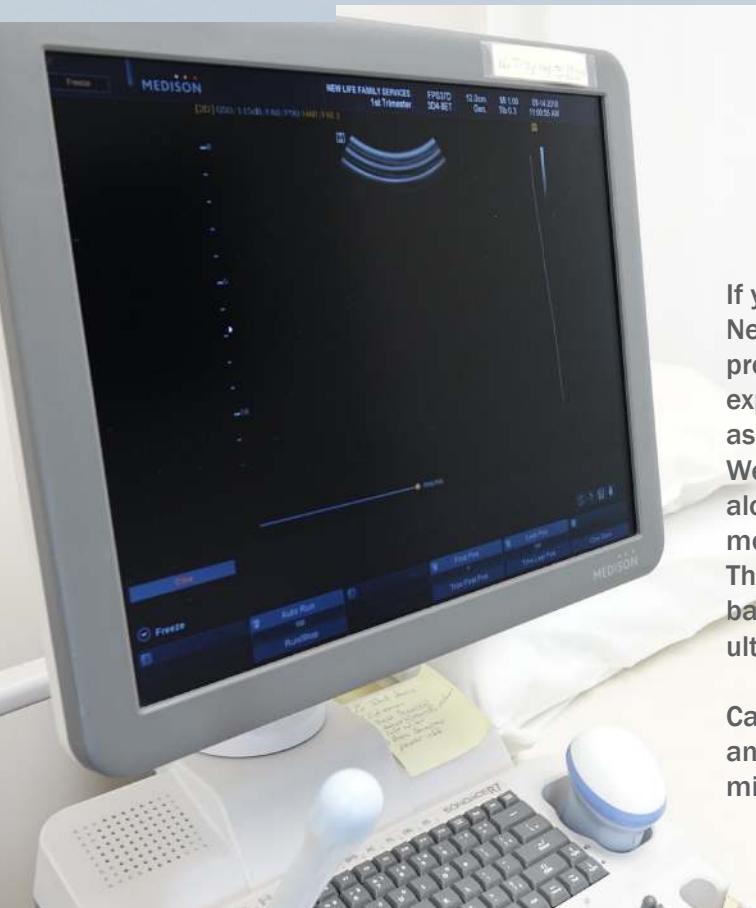
Help your church stand for life this January!



host an ULTRASOUND LIVE presentation

If you're looking for a unique way to connect your church to New Life Family Services, consider hosting an Ultrasound Live presentation. This presentation is a powerful, meaningful experience for all ages, from youth groups to adult ministries, as you learn about fetal development and the work of New Life. We bring the ultrasound machine, medical staff, and literature along with an eye-catching display booth. You get to provide the mother from your church body who is 12 to 15 weeks pregnant. The students will then be able to follow her pregnancy until the baby is actually born after they have viewed him/her on the ultrasound screen!

Call us to inquire about further details and to reserve your time and date for this coming year. There is no fee as this is our ministry to you! **612.866.7715 • churches@nlfs.org**





and its programs



WWW.NLFS.ORG

BOARD OF DIRECTORS

Mariah Brook	Carl Nelson
Dr. Maried Celkis	Andy Niemi
Dr. Peter Dehnel	Joe Piché
Bryan Freeman	Christina Pilon
Ben Griffin	Jeff Urban
Jessica Johnson, Chair	Larry Wilford

CONNECT WITH US:

Join our email list by sending an email to info@nlfs.org and find us on social media.

/NewLifeFamilyServices

@_newlifefamilyservices_

@NLFStweets

UPCOMING EVENTS:

ANNUAL GALA

Rochester: Thursday, October 24th

Twin Cities: Friday, October 25th

Join us for an inspiring evening as we build a legacy which will impact future generations.
Register Online: www.nlfs.org

LAUGH FOR LIFE

Rochester: Friday, January 31st

Twin Cities: Saturday, February 1st

Join us as we laugh for life with none other than Justin Flom, famous illusionist!
Register Online: www.nlfs.org

newlife
family services

Administrative Office
1515 East 66th Street
Richfield, MN 55423
(612) 866-7715
www.nlfs.org

Non-Profit
Organization
US Postage PAID
Twin Cities, MN
Permit #2818

RETURN SERVICE REQUESTED

CALLING SMALL GROUPS, CHURCHES, & SCHOOLS!

Looking for a tangible way to make a difference for life?

The baby bottle campaign is a fun and easy way to involve people of all ages in supporting the ministry of New Life Family Services. By filling a baby bottle with coins or currency, you are providing real support to families in your local community!

You will be provided with baby bottles and total amount raised.

LEARN MORE:
www.nlfs.org/donate/baby-bottles

For other group opportunities,
email churches@nlfs.org

