

Become A  
**CORPORATE SPONSOR**



**CHANGING HEARTS. SAVING LIVES. BUILDING FAMILIES. RESTORING HOPE.**

# ONE MISSION.

**Our Mission** is to honor the sanctity of human life by assisting clients in life-affirming decisions with the love and compassion of Christ.

Our vision is to one day reach all abortion-minded and abortion-vulnerable individuals throughout Minnesota with comprehensive pregnancy-related services and the message of the Gospel of Jesus Christ.

## new life is

### **nationally unique**

New Life is one of the few pregnancy centers in America, and the only one in Minnesota that incorporates pregnancy and parenting support services as well as licensed adoption services.

### **the state leader**

New Life is the largest pregnancy center operating as one organization in Minnesota. We serve over 6,000 men, women, and children every year.

### **qualified to lead**

Our services are provided by educated and trained licensed social workers, which is unique among pregnancy centers. This allows us to handle crises, emergencies, and hardships with special care to empower and support our clients. Our medical services are provided by licensed MD's and RN's under the direction of our Medical Director.

### **committed to serve with love**

New Life firmly believes our role is to share the love of Christ with all those who walk through our doors. While providing pregnancy-related services, we also seek to care for our clients beyond their physical needs by sharing the Gospel of Jesus Christ.

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# THREE PROGRAMS.

**At New Life Family Services,** we believe each person should have the ability to receive physical, emotional, and spiritual support as they face pregnancy-related situations and circumstances.

We walk beside each client offering them love and support to make informed and educated decisions in their time of crisis and need. It is through this care that we are seeing God change hearts, save lives, build families, and restore hope.



## PREGNANCY HELP

First Care Pregnancy Center provides free pregnancy testing, counseling, ultrasounds, STD testing, parenting support, and more through five locations. [FirstCareMN.org](http://FirstCareMN.org)



## ADOPTION SERVICES

New Life Family Services is licensed to provide full and limited adoption services for both birth parents and adoptive families. [NewLifeAdoptionsMN.org](http://NewLifeAdoptionsMN.org)



## HEALING AFTER ABORTION

Conquerors offers one-on-one mentoring and group sessions designed to deal with the pain and difficulties common to those who have had abortions. [ConquerorsAfterAbortion.org](http://ConquerorsAfterAbortion.org)



# CORPORATE SPONSORSHIP

## NEW LIFE CORPORATE SPONSORS

The Corporate Sponsorship Program is a year-long partnership between your company and New Life Family Services designed to offer mutual benefits to your business and our organization.

Through participation in New Life's Corporate Sponsorship Program, your company can expect to gain increased business exposure while helping us to strengthen individuals and families in the community through our comprehensive services.

## CONTACT US

Begin the process of becoming a corporate sponsor at any level by giving us a call (612) 866-7715 or email [info@nlfs.org](mailto:info@nlfs.org).

We hope to hear from you soon!

### SPONSORSHIP LEVELS

**\$50,000**

**PLATINUM**

**\$25,000**

**GOLD**

**\$10,000**

**SILVER**



*The fairmarket value of event tickets will be deducted from the tax deductible portion of the sponsorship. Please contact us for more information.*

# JOIN US FOR 1 YEAR OF BENEFITS

## YEAR-LONG BENEFITS:

for all Corporate Sponsors

- **Visibility** at all of New Life's main events over the duration of each sponsored year.
- **Exposure** to thousands of individuals, churches, and businesses in the Twin Cities and Rochester communities through social media and direct mail pieces.
- **Your business logo featured** on New Life's Corporate Sponsorship page, online event pages, and specific fundraising pages linking viewers to your website. New Life's website receives an average of 3,000 visitors per month and a Facebook page with over 4,500 likes.
- **Your business logo displayed** in the New Life newsletter, published twice each year. New Life mailings reach over 5,000 ministry supporters in the Twin Cities and Rochester areas.
- **Association** with a trusted organization who has served the community since 1973.

### Year-Round Recognition

**PLATINUM**  
\$50,000

**GOLD**  
\$25,000

**SILVER**  
\$10,000

Featured Ad in one of our  
bi-annual newsletters

X

Social Media Recognition

X

Tickets to our summer Life Sustainer Event

X

X

Visibility at all of New Life's main events  
(See following page)

X

X

X

Exposure to thousands of individuals,  
churches, and businesses

X

X

X

Print Media Recognition

X

X

X

Invitation to annual Corporate  
Sponsors Reception

X

X

X

Your logo and website linked on our website

X

X

X

# EVENT BENEFITS



## Fall Fundraising Gala

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
Social media recognition prior to event	X		
Podium recognition at event	X		
Invitation to VIP luncheon or VIP Meet and Greet, if applicable	X	X	
Featured ad in our slideshow presentation	Full Slide	Half Slide	
Program slideshow logo recognition	X	X	X
Your business logo featured on event publications	X	X	X
Main ballroom premium event tickets	30	20	10



## Laugh For Life Event

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
Social media recognition prior to event	X		
Podium recognition at event	X		
Booth opportunity at event promoting your product/services	X	X	
Featured ad in our slideshow presentation	X	X	
Program slideshow logo recognition	X	X	X
Passes to the early VIP event (if applicable)	X	X	X
Your business logo featured on event publications	X	X	X
Main floor premium event tickets	10	6	4

# EVENT BENEFITS

## Girls Night Out Event

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
Social media recognition prior to event	X		
Podium recognition at event	X		
Booth opportunity at event promoting your products/services	X	X	
Featured ad in our slideshow presentation	X	X	X
Program slideshow logo recognition	X	X	X
Passes to the early VIP event <i>(if applicable)</i>	X	X	X
Your name/logo on a sponsor-provided item	X	X	X
Your business logo featured on event publications	X	X	X
Main floor premium event tickets	10	6	4



## Walk For Life Event

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000
Social media recognition prior to event	X		
Podium recognition at event	X		
Your name/logo on a sponsor-provided item	X	X	
Tent opportunity at event promoting your products/services	X	X	
Your business logo printed on the race t-shirts worn by staff & participants	X	X	X
Your business logo featured on event publications	X	X	X

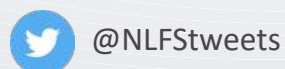






## CONNECT WITH US:

[nlfs.org](http://nlfs.org) • (612) 866-7715 • [info@nlfs.org](mailto:info@nlfs.org)



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