



newlife

NEW LIFE FAMILY SERVICES | SPRING 2024





DEAR FRIENDS

After 15 years of serving as the Executive Director with New Life, I was blessed to spend the first part of 2024 on sabbatical. In Exodus, God asks His people to take a weekly sabbath so they will rest and remember God’s work. In slowing down, God provides for us richer knowledge of who He is and asks us to trust His plan. My extended time of sabbath was a spent doing just this — enjoying quality time with family and friends, trusting God more deeply, and resting and reflecting on all that the Lord has done through New Life these past 50 years.

As we venture into this 51st year, we are launching new programs and services that better allow us to reach a digital generation, those who do not speak English as a primary language, and fathers who can be empowered in the unique role they have in their children’s lives. Additionally, with an increase in medication abortions, we are continuing to innovate new ways to reach those needing the life-saving abortion pill reversal protocol. Lastly, we are close to announcing the details of our plans for a new St. Paul location that will enable us to better serve our clients on the east side.

The challenges we face are not small, but neither are our dreams for how God will continue to move through the work of New Life. While God does not need us to accomplish His will, He invites us into it. As I have had time to reflect and pray through my time on sabbatical, I want you to know how profoundly grateful I am for each of you and the sacrifices you have made to make New Life what it is today.



Thank you,

Tammy Kocher

Tammy Kocher
Executive Director
New Life Family Services

Our Mission

To honor the sanctity of human life by assisting clients with life-affirming decisions with the love and compassion of Christ

Our Vision

To one day reach all abortion-minded and abortion-vulnerable individuals throughout Minnesota with comprehensive pregnancy-related services and the message of the gospel of Jesus Christ

Our Locations

MINNEAPOLIS

2015 Chicago Ave
Minneapolis, MN 55404

ST PAUL

2109 Old Hudson Rd
St Paul, MN 55119

RICHFIELD

6517 Nicollet Ave
Richfield, MN 55423

UNIVERSITY

2900 University Ave SE
Minneapolis, MN 55414

ROCHESTER

40 16th St SE
Rochester, MN 55904

ADMINISTRATIVE OFFICE

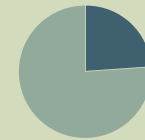
1515 East 66th St
Richfield, MN 55423

A FOCUS ON THE

FUTURE

Our commitment to reaching clients with the love and compassion of Christ has been consistent across 50 years. How we support life-affirming decisions, however, has changed over time as we’ve evolved to meet the needs of our clients.

Statistics inform these updates, and several are slated for 2024 as we continue staying on mission while meeting our clients where they are.



24% of our clients do not speak English as a primary language

Our clients represent the diversity of the communities they call home and span more than a dozen languages and dialects



Our new translation service promises to supplement extensive efforts we’ve made to recruit Spanish-speaking staff. The new system offers **real-time translation in over 250 languages** for medical appointments and will be fully rolled out by summer.



half of our clients are in their 20s

These clients are accustomed to services on-demand, accessible via cell phone



In order to reach more clients considering abortion, we are working to launch a new texting service that provides enhanced educational materials and access to our nursing staff. Phase two will add 24/7 coverage as a resource for clients whenever they need to get connected with life-saving support.

650[♂]

men received services in 2023

Visits include pregnancy services, case management, parenting classes, and STI testing



This year we are launching a fatherhood initiative that will go deeper and provide clients with the critical skills and mentors they need to become great dads.



63% of abortions in the US were medication abortions last year

Use of the abortion pill continues to rise. This is up from 53% in 2020*

*Gutmacher Institutue



We’ve joined with other pregnancy centers to reach women who have begun a medication abortion but are seeking to reverse the effects. To date we’ve had 20 clients directed to our center and numbers are on the rise.

UNIQUELY SERVING OUR COMMUNITIES



2015 CHICAGO AVE, MINNEAPOLIS, MN 55404

★★★★★ *Samantha, March 2024*

The ladies who helped me were so sweet and non-judgemental! I felt really comfortable and cared for.

MINNEAPOLIS

HOW IT'S UNIQUE This is our newest and largest location, and it shares a building with a non-profit medical clinic providing whole-family medical care.

THE COMMUNITY High traffic volume; hard-hit community with significant challenges.

OUR CLIENTS Facing generational trauma and poverty, our Minneapolis clients are both resilient and underserved.

IMPACT We have built up partnerships in the community and have steadily increased our client numbers over the past 18 months. During the first quarter of this year, we provided 198 client service appointments.



6517 NICOLLET AVE S, RICHFIELD, 55423

★★★★★ *Anonymous, March 2024*

I've been with the program for about 4 months, I was down with little financial support and resources for my baby, this program really helped me with diapers, skills and resources to maintain for myself and my child

RICHFIELD

HOW IT'S UNIQUE This location houses staff from all three of our program areas: First Care, New Life Adoptions and Conquerors.

THE COMMUNITY There is a significant Latino population in the area, as well as a Planned Parenthood location a block away.

OUR CLIENTS We serve a high population of clients where English is not their primary language. Many of our clients live just above the poverty line, have full-time jobs, but struggle to make ends meet.

IMPACT This is currently our busiest location for pregnancy tests, ultrasounds and STI testing and treatment.

ST PAUL

HOW IT'S UNIQUE This location has a heavy emphasis on community engagement with other non-profits and building community for our clients.

THE COMMUNITY Located in the Sun Ray Shopping center for more than two decades, this office is home to a highly diverse, primarily low-income population.

OUR CLIENTS We serve many families with emergency supplies including diapers, clothing, and baby formula. We have a growing Spanish-speaking group class that has created engagement for clients who have further developed community with each other.

IMPACT This is our busiest office for our Every Family parenting program and ongoing support. We are preparing to build a new high-impact center that will enable us to serve even more clients.

★★★★★ *Sara, March 2024*

First Care Pregnancy Center is the BEST!!! I have [met] nothing but great people, all very helpful and friendly!



2109 OLD HUDSON RD, ST PAUL, MN 55119

ROCHESTER

HOW IT'S UNIQUE This center is an hour and a half away from our other locations, and has its own group of supporters passionate about the Rochester community.

THE COMMUNITY A cutting-edge medical hub, paired with a small town feel.

OUR CLIENTS We see the widest variety of clients in this location, spanning all socio-economic demographics.

IMPACT The support of dedicated prayer volunteers in our center have made a profound impact on the clients we serve. We regularly see God answer specific needs almost immediately, from a client finding a maternity coat in the "perfect size", to abortion-minded clients calling us from the abortion clinic parking lot nearby.

★★★★★ *Sutton, March 2024*

Very helpful and friendly! They have a lot of resources and are willing to talk with you for anything you need.



40 16TH STREET SE, ROCHESTER, MN 55904

UNIVERSITY

HOW IT'S UNIQUE It is our smallest physical location. Our storefront is on the street level, with apartments (including housing many students) above our space.

THE COMMUNITY There is a large student population here and this location is well-connected by public transportation. There are hostile University of Minnesota student groups that protest our center and actively try to discredit what we do.

OUR CLIENTS Primarily students and young adults.

IMPACT Our pregnancy tests are up 26% this year over last year, and we have been able to have many significant spiritual conversations with our clients.



2900 UNIVERSITY AVE, MINNEAPOLIS, MN 55414

★★★★★ *Maya, March 2024*

All the workers were absolutely lovely and made me feel so at ease in this stressful process. 10/10 WOULD DEFINITELY RECOMMEND!!!!

Night of WORSHIP

July 19, 2024

Cedar Valley Church
Bloomington, MN

We're hosting a Conquerors **NIGHT OF WORSHIP** to provide hope and encouragement to those who have faced abortion in their past. If that's part of your story, we really hope you can join us!

And gentlemen, don't miss out — this event is open to all.

There's **NO COST** to join the event, but registration is required.

REGISTRATION WILL OPEN MID-JUNE.

Email Caroline@ConquerorsAfterAbortion.org with any questions.

 **Conquerors**
Restoring hope after abortion.



Carry the torch for life!

JUNE 8, 2024
9:00 AM - 12:00 PM

NORMANDALE LAKE BANDSHELL
5901 West 84th Street
Bloomington, MN 55438

SCAN QR CODE
to register and set up your
personal fundraising page today



NLFS.ORG/EVENTS



"Although we aren't parents, we recognize that pregnancy and parenthood are incredibly challenging without a loving support system — that's what New Life provides. We walk because the unborn deserve a chance to live and receive the support they need to thrive. The same goes for mothers and fathers facing an unplanned pregnancy."

SKYLAR AND ISAIAH ZILKA (PICTURED: AT WALK FOR LIFE 2023)

GOD'S GRACE THROUGH ADOPTION



“WE APPRECIATE THAT THEY HAD A HOLISTIC VIEW TOWARD BIRTH MOMS AND CHILDREN.”

WHEN DANIEL AND KELLY WERE DATING, they discussed their desire to become parents someday. Reflecting on that time, Kelly remembers that it was always one of their “core values” to raise children. They had a heart for adoption even then, and they decided early on that adoption would be the next step if they were unable to conceive naturally.

Early in their marriage, they discovered that it was unlikely that they would be able to have biological children. They spent time together in prayer and knew that God was leading them to adopt. They knew several families who had adopted through New Life Adoptions, and their church had supported New Life’s work for many years.

As they began learning more about the work of New Life, Kelly appreciated “all the services that [New Life] gives to women in crisis, but also their mindset of finding good, loving Christian homes for children.” Dan added that “we appreciate that they had a holistic view toward birth moms and children. They weren’t just trying to do business transactions, but they’re taking care of people.”

They moved forward with New Life, and in April 2022, they received a call about an expectant family hoping to place their baby for adoption. After waiting and praying for a child, their journey as parents suddenly began in just a matter of weeks. Kelly said “Luna was born a few days later, and we got to bring her home about a week and a half after that!”

They weren’t sure that they wanted an open adoption. Dan remembers at the beginning of the adoption process, he felt having an open adoption relationship would be “a lot of pressure.”

When they met Luna’s birth parents for the first time, everything changed. They knew instantly that they didn’t just want to know *about* her birth parents, but they wanted Luna to have a strong relationship with her birth parents and where she comes from. Now, Dan, Kelly, and Luna see Luna’s birth parents frequently and have a close relationship with both her birth mom and birth dad.

Dan and Kelly both expressed their appreciation for the support that not only they, but also Luna’s birth parents received from New Life throughout the process. Kelly mentioned, “We weren’t there during the hospital stay when Luna was born because everything just happened so quickly, but we knew that New Life was there supporting them through that. There was a lot of comfort knowing they were there for Luna’s birth parents to help them through that grieving process.” Kelly also expressed that seeing the social workers care for Luna’s birth parents was a good example for how they could then honor her birth parents as well.

Throughout the process, they’ve seen God’s grace and how He has weaved their stories together with Luna’s and her birth parents’. They enjoy seeing parts of Luna in her birth parents. She has similar mannerisms to her birth dad and has her birth mom’s hair. Dan said that he and Kelly love to celebrate these similarities because each is a “strong part of who [Luna] is.”



“WE WERE JUST SO FLOORED HOW GOD OPENED OUR HEARTS TO [OPEN ADOPTION]. WE DIDN’T REALLY HAVE TO DO ANYTHING ON OUR OWN. THAT WAS HIS DOING.”

To anyone considering adoption, Dan and Kelly advised seeking the Lord. They described how every story and adoption journey is different. Someone may not know how the Lord will soften their heart to something they never would have otherwise considered, just as He softened Kelly and Dan to an open adoption.

Kelly says that they have many dreams for their daughter Luna. Most of all, they hope that “she always knows where she comes from, that she knows her background, and she knows how loved she is.”

Looking back on their journey, Dan reflects, “On the other side of adoption, it’s incredible where we’ve landed. We wouldn’t have expected that from the front end, but here we are, and it’s really good.”





During May, New Life is partnering with organizations across the country to collect 2 million diapers.

OUR GOAL IS TO COLLECT 200,000 OF THAT 2 MILLION!

DROP OFF DIAPERS AT ONE OF OUR TWO CHURCH DROP SITES:

Woodbury Lutheran (7380 Afton Road, Woodbury):
Sunday, May 19th – Friday, May 31st

Monday — Thursday, 7:00 AM – 7:00 PM
Friday, 7:00 AM – 5:00 PM
Sunday, 8:00 AM – 12:00 PM

Drop-off at South Door (Valley Creek Campus)

Grace Church (9301 Eden Prairie Road, Eden Prairie):
Sunday, May 12th – Sunday, May 26th

Monday — Thursday, 8:00 AM – 8:00 PM
Friday — Sunday, 8:00 AM – 12:00 PM

Drop-off at Door 4 (Door 1 on Sundays)

Alternatively, deliver diapers to any of our First Care centers or ship diapers to Minneapolis First Care.

MOST NEEDED DIAPER SIZES: 4, 5, 6, and 7, and pull-ups

For more details, visit NLFS.org/WLDD

BECOME A LIFE SUSTAINER



Life Sustainers support the ministry of New Life Family Services through **regular and faithful giving** to help sustain and grow our efforts throughout the year. Our Life Sustainers **commit to a recurring monthly gift of \$50 or more**. These consistent gifts are vital to our ministry as they allow us to keep our doors open to the community and serve those in need.

HOW WILL MY GIFTS BE USED?

As a Life Sustainer, your gifts will be used to:



Provide free pregnancy testing, limited ultrasounds, and options counseling to women and men facing unplanned pregnancies.



Educate, support, and counsel women and men through their adoption or parenting decision.



Support women and men seeking healing from a past abortion through our Conquerors post-abortion program.



Provide opportunities for clients to hear the life-changing message of Jesus Christ.

WHAT WILL I RECEIVE IN RETURN?

As a Life Sustainer, know that your gifts are instrumental in changing hearts and saving lives every day in our pregnancy centers. As a thank-you for partnering with us, you will receive the following:

Personal, detailed updates from the Executive Director

Two complimentary tickets to our annual Life Sustainers event

Early access tickets for all New Life events



To Become a Life Sustainer, make your first monthly gift online (NLFS.org/give) or contact Blake Meisenheimer, VP of Advancement, at Blake@NLFS.org or **(612) 746-5662**.



and its programs



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AND TO OUR CHURCH CHAMPIONS



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