

NEW LIFE

BUILDING FOR THE FUTURE

A capital campaign to build a new 12,000 sq ft. clinic in St. Paul, more than doubling our space and exponentially increasing our impact



Unless the
LORD builds
the house,
the builders
labor in vain

Psalm 127:1



A NEW OPPORTUNITY

BUILDING FOR THE FUTURE

Our Clients

When New Life Family Services was founded 50 years ago, it began with a simple mission — To honor the sanctity of human life by assisting clients with life-affirming decisions with the love and compassion of Christ.



We continue that work to this day. While the methods and means have changed, the mission remains. God has blessed this ministry, and we have grown into five centers supporting thousands of women, men, and children each year.

A key component of meeting our mission has been a strong presence on the east side of St Paul that spans more than 40 years, 25 of those spent in the Sun Ray Shopping center. It is truly a gift to be trusted by this community. With deep roots spanning decades, we have had the privilege of seeing generational impact in St Paul.

While our heart for the east side has not changed, we are facing unique challenges that have led us down a new path. That path includes relocating and scaling up our pregnancy resources and parenting support, all to better fulfill that original

mission within the context of the changing needs in St Paul.

We hope you will be encouraged and inspired by what God has planned for us on the east side and continue to partner with us on this exciting journey.

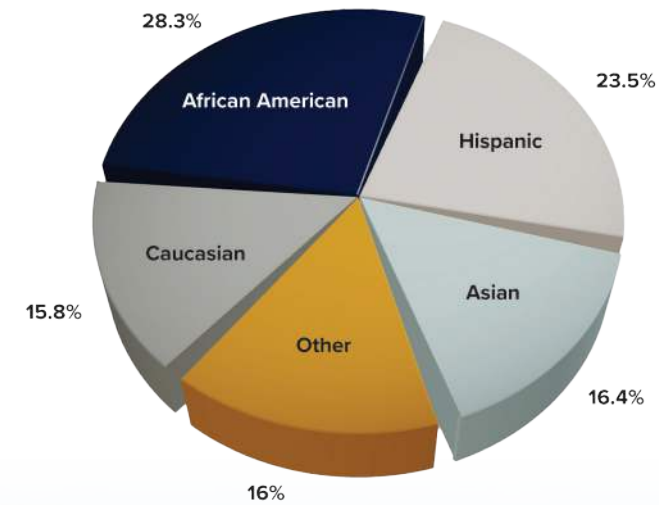
Together, we can make a difference - one mother and one child at a time.

Thank you,
Tammy Kocher
Tammy Kocher
Executive Director

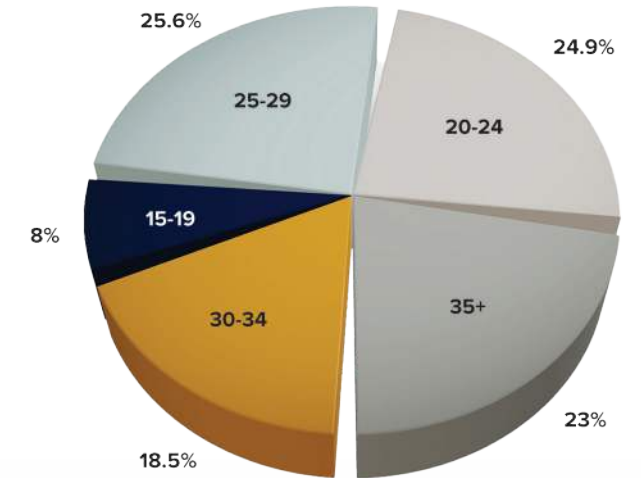
CURRENT CHALLENGES

- Due to increased store closings since 2020, there has been a significant decrease in walk-in traffic
- Building upkeep and maintenance have suffered with the decline of the area's general activity
- The small size of our leased space limits our ability to deliver a full range of services

ETHNICITY



AGE



Most lack family support, driving them to rely heavily on our full range of services



Our busiest location for our parenting program and ongoing case management



More than half of our clients take public transportation to reach us



The majority of our clients live below the poverty line

IMAGINE THE FUTURE

This new opportunity will allow us to replicate the partnership model of our new Minneapolis clinic, substantially grow our client base, and impact more families in need.

Today's Limitations

3,800 Square Feet Facility

We have maxed our capacity and are limited in how we can serve clients

1 Ultrasound Room

We do not have the space to add STI testing at this location, and can not service more than one medical appointment at a time

4 Staff Offices

We have more staff than we have offices

Tomorrow's Impact

Extensive social services nearby, including two large food shelves within a block serving 300-500 families per day

8 staff offices, including 3 medical offices

Convenient location for those traveling from Wisconsin

8,000sqft + 4,000sqft available for future community partner

Located in a busy urban hub, with significantly increased traffic and visibility

2 ultrasound rooms plus an exam room for STI testing and treatment

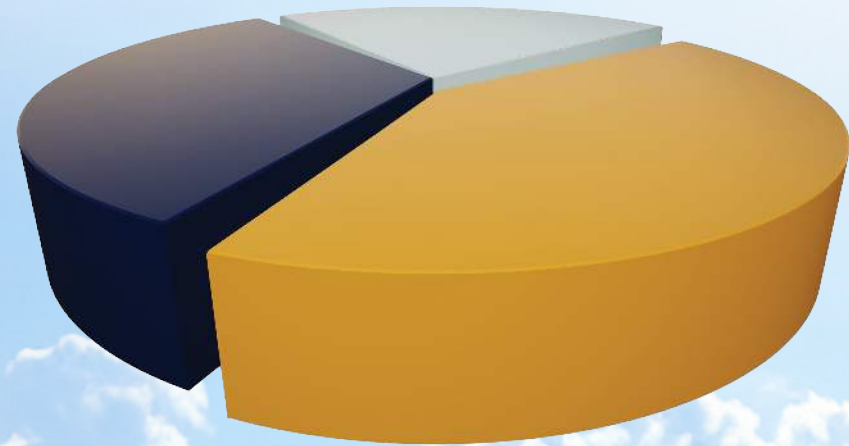
The community room is 50% larger and can double the capacity for group classes

Includes a dedicated lab for STI testing and treatment

The clothing closet is 57% larger to accommodate more clients at the same time



PROJECT BUDGET



**\$4.5 Million
Total Cost**

Including land purchase, pre-site work, building construction and furnishings

\$1.1 Million
Lead Gifts

\$1.5 Million
Cash Reserves

\$1.9 Million
Left to Raise

Thanks to the generosity of friends like you and the wise stewardship of our board, New Life is debt-free as we embark on this building campaign. In addition, we are able to utilize \$1.5 million from our cash reserves toward this project.

INVEST IN THE FUTURE

Today, Minnesota is positioned as one of the most pro-abortion states in the country. As Minnesotans wrestle with decisions regarding their pregnancies and out-of-state residents travel to Minnesota for abortion services, we know that the work of New Life is more important than ever.

We believe that God has called and uniquely equipped us for this new season of both expanded reach and impact.

As we move toward fulfilling this high calling, we know that we are unable to do it alone. We need your help to make this vision a reality.

We are committed to being good stewards of the resources that God has given us, and are grateful for our faithful donors who have sustained and grown this ministry over the past 50 years.

We would be honored to have you join us in this endeavor of Building For the Future!

(612) 746-5662

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We are the Future



Invest in us!

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