



CORPORATE SPONSORSHIP 2025

CHANGING HEARTS • SAVING LIVES • BUILDING FAMILIES • RESTORING HOPE



ONE MISSION

Our Mission is to honor the sanctity of human life by assisting clients in life-affirming decisions with the love and compassion of Christ.

Our vision is to one day reach all abortion-minded and abortion-vulnerable individuals throughout Minnesota with comprehensive pregnancy-related services and the message of the Gospel of Jesus Christ.

NEW LIFE IS

NATIONALLY UNIQUE

New Life is one of the few pregnancy centers in America, and the only one in Minnesota that incorporates pregnancy and parenting support services as well as licensed adoption services.

THE STATE LEADER

New Life is the largest pregnancy center operating as one organization in Minnesota. We serve over 6,000 men, women, and children every year.

QUALIFIED TO LEAD

Our services are provided by educated and trained licensed social workers, which is unique among pregnancy centers. This allows us to handle crises, emergencies, and hardships with special care to empower and support our clients. Our medical services are provided by licensed MD's and RN's under the direction of our Medical Director.

COMMITTED TO SERVE WITH LOVE

New Life firmly believes our role is to share the love of Christ with all those who walk through our doors. While providing pregnancy-related services, we also seek to care for our clients beyond their physical needs by sharing the Gospel of Jesus Christ.

THREE PROGRAMS

At New Life Family Services, we believe each person should have the ability to receive physical, emotional, and spiritual support as they face pregnancy-related situations and circumstances.

We walk beside each client offering them love and support to make informed and educated decisions in their time of crisis and need. It is through this care that we are seeing God change hearts, save lives, build families, and restore hope.



New Life Family Services is licensed to provide full and limited domestic infant adoption services for both birth parents and adoptive families.

NewLifeAdoptionsMN.org



First Care provides free pregnancy testing, options counseling, ultrasounds, STD testing, parenting support, and more through five locations.

FirstCareMN.org



Conquerors offers one-on-one mentoring and group sessions designed to deal with the pain and difficulties common to those who have had abortions.

ConquerorsAfterAbortion.org

CORPORATE SPONSORSHIP

NEW LIFE CORPORATE SPONSORS

The Corporate Sponsorship Program is a year-long partnership between your company and New Life Family Services designed to offer mutual benefits to your business and our organization.

Through participation in New Life's Corporate Sponsorship Program, your company can expect to gain increased business exposure while helping us to strengthen individuals and families in the community through our comprehensive services.

CONTACT US

Begin the process of becoming a corporate sponsor at any level by contacting our VP of Advancement Blake Meisenheimer at Blake@NLFS.org.

We hope to hear from you soon!

2025 SPONSORSHIP LEVELS

\$35,000

PLATINUM

\$20,000

GOLD

\$10,000

SILVER



JOIN US FOR ONE YEAR OF BENEFITS

YEAR-LONG BENEFITS

For All Corporate Sponsors

VISIBILITY at all of New Life's main events over the duration of each sponsored year.

EXPOSURE to thousands of individuals, churches, and businesses in the Twin Cities and Rochester communities through social media and direct mail.

YOUR BUSINESS LOGO FEATURED on New Life's Corporate Sponsorship page, online event pages, and specific fundraising pages linking viewers to your website. New Life's website receives an average of 3,000 visitors per month and a Facebook page with over 4,500 likes.

YOUR BUSINESS LOGO DISPLAYED in the New Life newsletter, published twice each year. New Life mailings reach over 5,000 ministry supporters in the Twin Cities and Rochester areas.

ASSOCIATION with a trusted organization which has served the community since 1973.

YEAR-ROUND RECOGNITION	PLATINUM \$35,000	GOLD \$20,000	SILVER \$10,000
Featured Ad in one of our bi-annual newsletters	✓		
Social Media Recognition	✓		
Tickets to our summer Life Sustainer Event	✓	✓	
Visibility at all of New Life's main events (See following pages)	✓	✓	✓
Exposure to thousands of individuals, churches, and businesses	✓	✓	✓
Print Media Recognition	✓	✓	✓
Your logo and website linked on our website	✓	✓	✓

EVENT BENEFITS



Walk For Life

	PLATINUM \$35,000	GOLD \$20,000	SILVER \$10,000
Social media recognition prior to event	✓		
Your name/logo on a sponsor-provided item	✓	✓	
Tent opportunity at event promoting your products/services	✓	✓	
Podium recognition at event	✓	✓	✓
Your business logo printed on the race t-shirts worn by staff & participants	✓	✓	✓
Your business logo featured on event publications	✓	✓	✓



Laugh For Life

	PLATINUM \$35,000	GOLD \$20,000	SILVER \$10,000
Premium event tickets	10	6	4
Social media recognition prior to event	✓		
Booth opportunity	✓		
Invitation to VIP reception	10	4	2
Featured ad in our slideshow presentation	Full Slide	Half Slide	
Podium recognition at event	✓	✓	✓

EVENT BENEFITS



Fall Fundraising Gala	PLATINUM \$35,000	GOLD \$20,000	SILVER \$10,000
Main ballroom premium event tickets	30	20	10
Social media recognition prior to event	✓		
Invitation to VIP luncheon or VIP Meet and Greet, if applicable	6	4	2
Featured ad in our slideshow presentation	Full Slide	Half Slide	
Program slideshow logo recognition	✓	✓	✓
Your business logo featured on event publications	✓	✓	✓
Podium recognition at event	✓	✓	✓





and its programs



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CONNECT WITH US:

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NLFS.org