

# ANNUAL REPORT

2023-2024



Photo by Alison Lea, The Allen Family

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## Annual Report 2023-2024

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Tammy Kocher  
*Executive Director*

## 50 YEARS OF GENERATIONAL CHANGE

As New Life Family Services celebrated its 50th anniversary this past year, I am so thankful for God’s faithfulness in sustaining and growing our ministry from our humble beginnings as New Life Homes to where we are today. What was once a small group of families opening their homes to women experiencing unplanned pregnancies, is now a far-reaching network of pregnancy, parenting, adoption, and post-abortion services.

Despite adversity and a hostile environment toward the work we do, we have continued to see God move New Life Family Services forward, allowing us to focus on what matters most: reaching clients with the love and hope of Jesus while assisting them in making life-affirming decisions.

We know that the impact of this work is eternal. Every day, stories are being rewritten at our centers and families are forever changed because of the support our clients receive. Where there once was despair for women considering abortion, for those with abortion as a part of their past, or those longing to grow their families through adoption, God has intervened, using the ministry of New Life to bring hope.

We thank God every day that we have been able to serve families for 50 years with generational change and trust that he will continue to sustain us as we seek to do His work for the next 50 years and beyond.

*Tammy Kocher*

# ONE MISSION | THREE PROGRAMS

### TO HONOR THE SANCTITY OF HUMAN LIFE BY ASSISTING CLIENTS WITH LIFE-AFFIRMING DECISIONS WITH THE LOVE AND COMPASSION OF CHRIST

Our vision is to one day reach all abortion-minded and abortion-vulnerable individuals throughout Minnesota with comprehensive pregnancy-related services and the message of the gospel of Jesus Christ.

At New Life Family Services, we believe each person should have the ability to receive physical, emotional, and spiritual support as they face pregnancy-related situations and circumstances.

We walk beside each client, offering them love and support to make informed and educated decisions in their time of crisis and need. It is through this care that we see God...

### CHANGING HEARTS, SAVING LIVES, BUILDING FAMILIES, AND RESTORING HOPE.



New Life Family Services is licensed to provide full and limited domestic infant adoption services for both birth parents and adoptive families.

[NewLifeAdoptionsMN.org](http://NewLifeAdoptionsMN.org)



First Care provides free pregnancy testing, options counseling, ultrasounds, STD testing, parenting support, and more through five locations.

[FirstCareMN.org](http://FirstCareMN.org)



Conquerors offers one-on-one mentoring and group sessions designed to deal with the pain and difficulties common to those who have had abortions.

[ConquerorsAfterAbortion.org](http://ConquerorsAfterAbortion.org)

# 50 YEARS OF IMPACT

Since 1973 ...

**48,566**  
Pregnancy Tests

**9,162**  
Ultrasounds  
(Added in 2000)

**5,779**  
STI Testing Appointments  
(Added in 2013)

**79,001**  
Parenting Sessions

**18,352**  
Social Work Appointments

**837**  
Children Placed with  
Adoptive Families



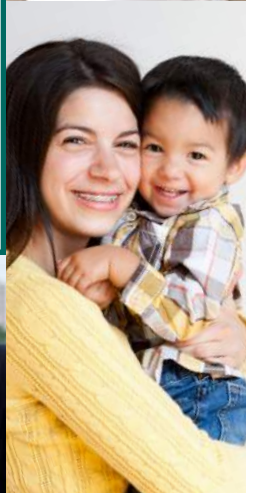
## Story of Hope: A 1980s New Life Story

Nearly 40 years ago, Cathy found hope when she thought she had lost her chance to be a mother. Cathy had three abortions before age twenty-five, believing the lie that her pregnancies were simply formless tissue. After getting married a few years later, Cathy learned that she was unable to have more children due to the impact her abortions had on her body.



As Cathy and her husband began studying the Bible together, she started to feel convicted about her abortions. Through studying God's word, she repented and came to understand and receive the incredible grace and forgiveness of God. She finally understood that her infertility was not a punishment—it was God's way of leading them to their daughter!

In the 1980s, Cathy and her husband discovered New Life Homes (now called New Life Family Services) and began the adoption process. Cathy described adopting their baby girl as finally experiencing God's redemption over her past abortions. He made her a mother when it seemed impossible.



# FINANCIAL DATA

4/1/23-3/3/24

## OPERATING REVENUE

Cash Donations \$4,951,645

Program Services Fees \$146,872

**Total Revenue \$5,098,517**

## OPERATING EXPENSES

Total Expenses \$3,739,123

**Net Operating Revenue \$1,359,394\***

### \*OTHER

In kind building donation: \$641,021

\$1.5 million cash reserves has been board-directed to be used toward a new St Paul location.

## FISCAL YEAR END 2024

**3,017**

New Life Donors

**846**

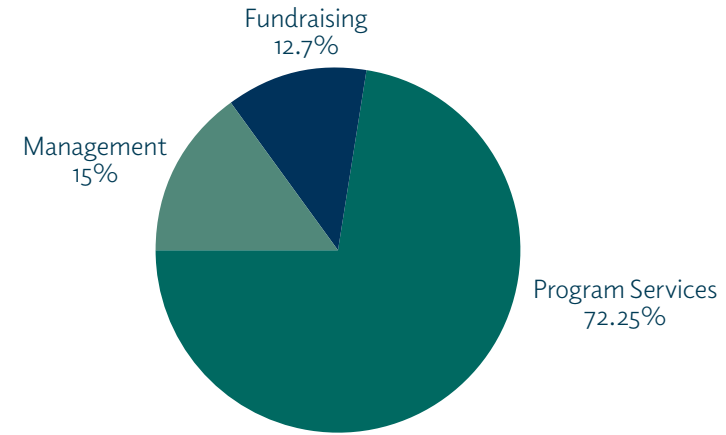
Monthly Life Sustainers

**419**

Life Partners of \$2000+ per year

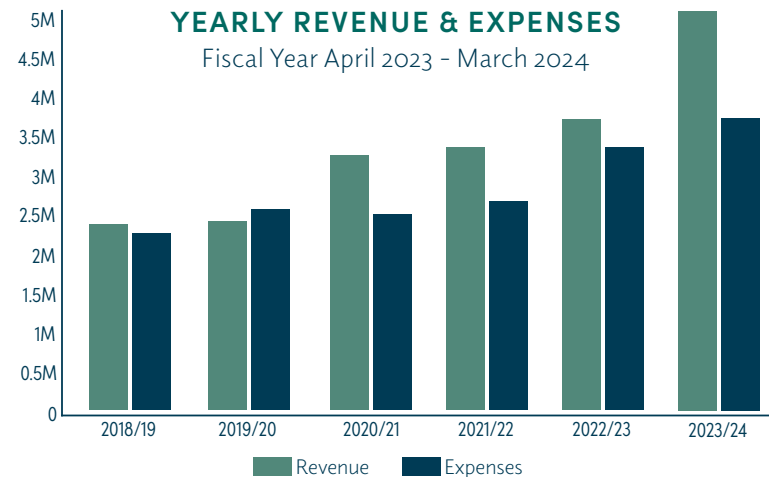
**2023/2024 OPERATING BUDGET:  
\$3,572,198**

## FUNCTIONAL EXPENSES



## YEARLY REVENUE & EXPENSES

Fiscal Year April 2023 - March 2024



## A LOOK AT THE 2023 CALENDAR YEAR

### TOTAL CLIENT VISITS: 6,662 (UP 20%)

**1,244**

pregnancy tests were conducted at First Care

**591**

women saw their unborn children through ultrasound

**556**

men and women received STI testing and treatment

**1,755**

parenting sessions provided through our Every Family program

**24**

women attended Conquerors consultations and sessions

**1,779**

spiritual discussions and/or prayer occurred during appointments with clients





## NEW LIFE'S IMPACT THROUGH THE YEARS



### Julie's Story | Story 3

When Julie discovered she was pregnant, she scheduled an abortion. The night before her appointment, her friend brought three letters to her door that changed her life forever. Visit our website to read about the letter that saved her son's life.



### Kelsey's Story | Story 11

Kelsey was in college when she became pregnant. Even though she had immense love for her baby from the start, she knew she was not in the best place to raise a child. Watch her story to see how God led her to choose adoption.



### Therese's Story | Story 14

Therese had two abortions in high school before having a wakeup call and turning to Christ. After discovering that she was unable to have children, Therese and her husband adopted through New Life and heard about the Conquerors program. Watch her story of God's redemption on our website.



### Eric and Rachel's Story | Story 26

Eric and Rachel always felt a calling on their hearts to pursue adoption, but they never fully understood how beautiful adoption was until adopting both of their daughters. Watch their video to hear the full story of their adoption journey.



### Jay and Emily's Story | Story 47

When Jay and Emily found out that they were pregnant, they didn't know what to do. Jay wanted to parent the baby, but Emily was being pressured to have an abortion. Watch their story decades later to see how God intervened!



### Thank you | Story 50

See some of the lives that have been directly impacted over the past 50 years!





## WHY WE DO WHAT WE DO

★★★★★

Without [the] parenting program, I don't know how I would've been able to provide anything for my child. I just want to say thank you, New Life, for letting me be so open, no matter our background or language barriers.

★★★★★

We chose New Life Adoptions because we wanted to give our child the best possible chance of life.

★★★★★

When you're pregnant and young and single, it feels hopeless. To go into New Life and not be judged, and to be offered support and counsel and compassion, is a life-changer.

★★★★★

Because of Conquerors, I finally know the depth of God's love and mercy for me.

★★★★★

Conquerors gave me a renewed sense of wanting to live again. It gave me hope.

## HELP MAKE AN IMPACT FOR LIFE

### VOLUNTEERS

We truly could not accomplish what we do without the faithful support of our volunteers. In our 2023-2024 Fiscal Year, we had a total of **9,315 volunteer hours**. These include our regular Direct Service Volunteers, Event Volunteers, and Group Volunteers. We are incredibly thankful for each person who has so generously given their time! If you are interested in volunteering with us, please contact our Volunteer Coordinator: [Volunteer@NLFS.org](mailto:Volunteer@NLFS.org) | (612) 746-5667



### PRAYER PARTNERS

We have 1805 committed prayer partners through weekly emails and real-time texts. To begin receiving real-time prayer requests **text "PRAY"** to **(612) 482-4400** or **scan the QR Code**. Thank you for praying!

### CHURCHES SUPPORTING LIFE

At New Life, our desire is to be an extension of the local church by ministering to the needs of the congregation and community in whatever ways God allows. Thank you to **148 churches** who contributed over **\$322,259 for life** and volunteered **985 hours of their time**. We are truly grateful to partner with our local churches! To connect your church with New Life, contact [Churches@NLFS.org](mailto:Churches@NLFS.org).



*and its programs*



CHANGING HEARTS. SAVING LIVES. BUILDING FAMILIES. RESTORING HOPE.

Minneapolis | Richfield | Rochester | St. Paul | University



SCAN ME

**NLFS.org**