

RELATIONALLY

"It's our job to be there for them in their moment of need, and to release the rest to God."

newlife
family services

CARING FOR THE WHOLE

Putting Holistic Care Into Practice

MEDICALLY

"I get to have beautiful, amazing conversations. It's not a service I could provide in a hospital."



Dear Friends,

One of the things I love most about New Life is that we have the opportunity to care for the whole person. A woman may walk through the doors of First Care looking for a pregnancy test, an ultrasound, or help with diapers. But behind that immediate need is a person with a story, questions, relationships, fears, and hopes. And she is deeply loved by God.

That is why our care has never been about simply providing a service. We want to listen well, meet medical and practical needs with excellence, build relationships, and point people toward the hope we have in Christ. You'll see that throughout this issue. You'll meet Kailey and Mikayla, who care for clients medically, relationally, and spiritually. You'll see how open adoption can build relationships across decades, and how women who once came to Conquerors seeking healing are now walking alongside others.

You'll also read about where New Life is headed next and how we are working to faithfully steward what God has already entrusted to us so we can reach even more people. Thank you for making this care possible. **Your prayers, generosity, and partnership allow us to meet people in some of life's most important moments and remind them they do not have to walk through them alone.**



In Christ,
Tammy Kocher
Tammy Kocher
Executive Director
New Life Family Services

Scan here to learn more or
visit SupportNewLife.org



WATER WHAT WE'VE PLANTED

Preparing New Life for the Next Season of Ministry

Over the past several years, God has entrusted New Life with tremendous opportunities for growth. New programs have begun, existing programs have grown, and our First Care network has expanded to six locations. As we looked toward the next three to five years, our leadership began asking an important question:

How can we faithfully steward what God has already entrusted to us?

This summer, New Life partnered with an outside strategic planning consultant to take a thoughtful look at where we are today and where God may be leading us next. And we wanted to listen before we planned.

Donors, board members, and volunteers were invited to share their perspectives through a survey, along with every New Life staff member. Our consultant conducted individual interviews with directors and Executive Leadership Team members, followed by a planning session with those leaders. Our Board of Directors and Executive Leadership Team then spent another full day together considering New Life's future. The result is a strategic plan that will help guide our ministry over the next three to five years.

WATER WHAT WE'VE PLANTED

One theme repeatedly rose to the surface: Before looking for the next place to plant, let's faithfully water what God has already given us. That doesn't mean standing still. **Quite the opposite.** It means asking how we can have an even greater impact in the communities, programs and relationships already entrusted to us. How can we serve more clients through the capacity we already have? How can we strengthen our staff and prepare future leaders? And how can we make sure every opportunity we pursue moves our mission forward?

FOCUS	LEAD	IMPACT
<i>Keep mission front and center as we go where God is leading.</i>	<i>Prepare and Equip Tomorrow's Leaders.</i>	<i>Reach more people with what God has provided.</i>
We'll continue evaluating our programs and opportunities to ensure our resources are directed toward the work that matters most.	We'll intentionally identify and cultivate leaders so New Life has a strong bench of people prepared to carry the mission forward.	By making better use of the programs and staff already in place, we can reach thousands more with compassionate medical care, practical support and the hope of Christ.

FAITHFUL WITH WHAT'S NEXT

There is much more within the strategic plan that we'll be sharing in the months ahead. But the goal isn't (and never was) growth simply for the sake of getting bigger. **It's faithfulness.** God has planted New Life in communities across Minnesota and entrusted us with remarkable people, programs, partners and resources. As we look toward 2031, we want to steward those gifts well, deepen the work already underway, and be ready when He shows us where to plant next.

Our Mission

To honor the sanctity of human life by assisting clients in life-affirming decisions with the love and compassion of Christ

Our Locations

MINNEAPOLIS ST PAUL
RICHFIELD UNIVERSITY
ROCHESTER WOODBURY

ADMINISTRATIVE OFFICE:
1515 E 66th St., Richfield, MN 55423



The mission is Christ-centered. The care is personal. *The results are real.*

WE ASKED OUR DONORS WHY THEY GIVE. THESE THEMES CAME THROUGH AGAIN AND AGAIN.

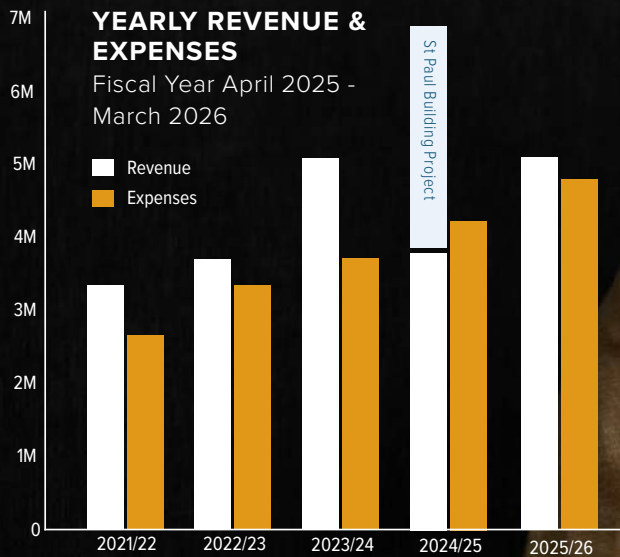
Fiscal Year 2025

FUNCTIONAL EXPENSES
Fiscal Year April 2025 - March 2026

76.9% Program Services

14.4% Administration

8.7% Fundraising



Calendar Year 2025

What happens when a community comes together?
Lives are changed. Here's a look at the impact your generosity helped make this year.

9,926 
TOTAL CLIENT VISITS

 **857**
ULTRASOUNDS

1,488 
PREGNANCY TESTS

 **1,799**
SPIRITUAL CONVERSATIONS

273,962 
DIAPERS DISTRIBUTED



A SEAT AT THE GIVING TABLE

How One Family is Intentionally Engaging the Next Generation in Philanthropy

Tom Juergens believes generosity is learned. “No one is born and knows how to give in a biblical, kingdom-building way,” he said. **“It has to be taught or modeled.”**

It was a lesson Tom himself learned later in life, in large part through his wife, Mary. She helped him begin to see money differently: not simply as something to spend or save, but as something God had entrusted to them for a purpose.

Tom remembers returning from volunteering at Feed My Starving Children one day and realizing that a bag of food wasn’t simply a bag of food. It could be a **“kingdom-building unit.”** Why not think about money the same way?

That idea eventually became the foundation for something Tom and Mary hoped would extend far beyond their own giving.

FROM MODELING TO DOING

Tom and Mary established a family charitable fund, now a donor-advised fund they call the **Luke 12:34** Fund, after the words of Jesus: “For where your treasure is, there your heart will be also.”

Mary passed away seven years ago, before she could see what that idea would become. But her inspiration has built something incredible. Today, the Juergens family gathers each year near October 31, Mary’s birthday, to decide together how the fund will be used. The date is intentional, a way to honor the woman who helped plant the seed.

Family members come prepared to talk about ministries they believe are worthy of support. They research the organizations, explain the needs they address and make the case for why the family should invest in their work.

New Life was one of the first organizations Tom brought to the table. Before that first family meeting, he invited several family members to tour First Care’s former St. Paul location. Tom wanted them to see more than an organization asking for a donation. He wanted them to understand the work.

His family saw firsthand how New Life cares not only for unborn children, but also walks alongside mothers spiritually, emotionally and practically. Together, the family chose to support the ministry.

No one is born and knows how to give in a biblical, kingdom-building way. It has to be taught or modeled.

THE NEXT GENERATION TAKES A TURN

Then came the grandchildren. When Tom’s oldest granddaughter, Hannah, turned 16, he invited her to join the annual meetings. At first, her job was simply to listen. Eventually, she received a share of the family’s charitable giving to direct herself. But there was an expectation attached: **find a ministry you care about, research it and tell the family why they should support it.**

Hannah chose World Vision, focusing on its work related to child trafficking and discipleship. When her brother Cason joined the meeting, he made the case for Fellowship of Christian Athletes at his high school.

For Tom, watching his grandchildren take ownership has been one of the most rewarding parts of the entire experience. They aren’t simply watching Grandpa write checks anymore. They’re learning that generosity involves thought, commitment and engagement.

“It’s part of our faith,” Tom said. **“It’s commitment and engagement and kingdom building.”**

START AT THE DINNER TABLE

Tom doesn’t think another family needs a charitable fund or significant resources to begin doing the same thing.

His advice is much simpler: **Talk about giving.**

“This is what your mom and I are doing. We’re tithing, and here’s why.” Or perhaps: “We received a bonus at work, and here’s what we’re doing with part of it.”

Tom grew up in a family where money wasn’t discussed. He believes that if parents and grandparents want the next generation to understand generosity, they need to let them see it practiced. “It just has to be discussed and modeled,” he said.

First they see it. Then they begin to understand it. Eventually, they get a seat at the table themselves.



HOW TO BUILD YOUR OWN CULTURE OF PHILANTHROPY

Model it. Let your kids see where you give and why generosity matters to you.

Talk about it. Make giving a regular part of your family conversations.

Invite them in. Encourage your kids to research and champion causes they care about.

Stay committed. Build lasting relationships with organizations and follow the impact of your giving.



Tom’s generosity goes beyond giving. In Mongolia, he uses his veterinary skills and love of horses to serve, build relationships, and share the Gospel.



MEDICALLY

"I get to have beautiful, amazing conversations. It's not a service I could provide in a hospital."

CARING FOR THE WHOLE

Putting Holistic Care Into Practice

At First Care, medical care and relational care aren't separate parts of the client experience. Nurses, social workers, and advocates work together to understand the person behind the appointment and meet her needs physically, emotionally, and spiritually.



RELATIONALLY

"It's our job to be there for them in their moment of need, and to release the rest to God."



MEDICALLY

THERE IS NO TYPICAL DAY

A Day With Kailey, BSN, RN, First Care Nurse

Ask Kailey what a typical day looks like as a nurse at First Care, and she has a quick answer: there really isn't one.

Her day may include ultrasounds, STI testing, pregnancy tests, supervising nurses or working with the care team to determine how best to serve a client. But before any of it begins, the team prays together. That combination of excellent medical care, compassion and faith is exactly what drew Kailey to New Life.

"I knew I wanted a job that was not solely nursing, but also ministry," she said. "I wanted to care for the whole person, their heart."

MORE THAN AN APPOINTMENT

In many medical settings, nurses move quickly from one patient to the next. At First Care, Kailey has something increasingly rare in healthcare: time. An ultrasound appointment can last a full hour. Afterward, the care team may spend additional time discussing what a client needs and how they can best support her. That creates room for something beyond a medical procedure. It creates room to listen.

"There are many other jobs in nursing," Kailey said, "but nothing compares to how you get to love on clients and pour into them here."

Every client has a story to share. You need a blank slate in every encounter.

WHEN HOPE ENTERS THE ROOM

Recently, Kailey woke up to a message that an Abortion Pill Reversal client was coming in that morning. The

woman had already begun a chemical abortion and regretted her decision. She had struggled to find somewhere that could help.

As she sat with Kailey, she told her, "I'm upset about the decision I made. I don't know what I would have done without you guys." Kailey watched something begin to change. "You could see, as we worked to give her hope for her future, that a weight lifted off her shoulders."

You can feel the literal fight for life.

It was one of those moments that reminded Kailey why she works at First Care. There was space to address more than an immediate medical need and care for this woman physically, emotionally, and spiritually. "I get to have beautiful, amazing conversations," Kailey said. "It's not a service I could provide in a hospital."

FAITH IN EVERY ENCOUNTER

Faith is woven throughout the care Kailey provides. She asks clients about the role faith or religion plays in their lives, looking for what she calls "windows" into deeper conversations.

When appropriate, she may simply ask, "Would you mind me sharing where I find my hope?"

That question can open the door to sharing the Gospel or offering prayer, reminding someone that her current circumstances are not the entirety of her story.

The appointments change. The stories change. But the goal is always the same: meet the person in front of you, listen to her story, care for the whole person and make space for hope.



RELATIONALLY THE PERSON IN FRONT OF YOU

A Day With Mikayla, LSW, First Care Social Worker

For Mikayla, the most important part of an appointment is often the part that wasn't on the schedule.

A woman may come in for an STI test, a pregnancy appointment, or parenting support. But as the conversation unfolds, other concerns can surface: a difficult relationship, an uncertain future, a spiritual question, or simply the need to be heard.

That is where Mikayla's work as a First Care social worker often begins.

"Meet the needs of the person in front of you."

After seven years at New Life, that principle shapes the way she approaches every client: with curiosity, compassion, and a willingness to listen before assuming she knows what comes next.

QUESTIONS NO ONE ELSE WILL ASK

Some of Mikayla's favorite appointments might be surprising: STI testing. A client may arrive expecting little more than a test and blood draw. Instead, she finds someone interested in her relationships, emotional well-being, sexual health, faith, and other areas of her life.

"I think I've had the most in-depth spiritual conversations in STI appointments," Mikayla said.

Unlike a pregnancy appointment that may begin in crisis, an STI visit can create space to look at life more broadly. One client told her, "I've never had someone ask me these types of questions before, and I really appreciate you checking in about these aspects of my life."

Sometimes caring for someone begins simply by asking a question and taking the time to listen.

RESPONSIBLE TO, NOT RESPONSIBLE FOR

Being present also means hearing some of the hardest parts of people's lives. Clients share fears, difficult relationships, past trauma, and sometimes things they have never told anyone else.

"It's a lot to carry," Mikayla said. But she doesn't carry it alone. Staff pray together, coworkers process difficult appointments, and supervisors are available for support. One philosophy helps keep even the hardest days in perspective:

We are responsible to our clients. We are not responsible for them.

Staff can listen, provide information, connect clients with resources, and offer support. But they cannot control another person's decisions.

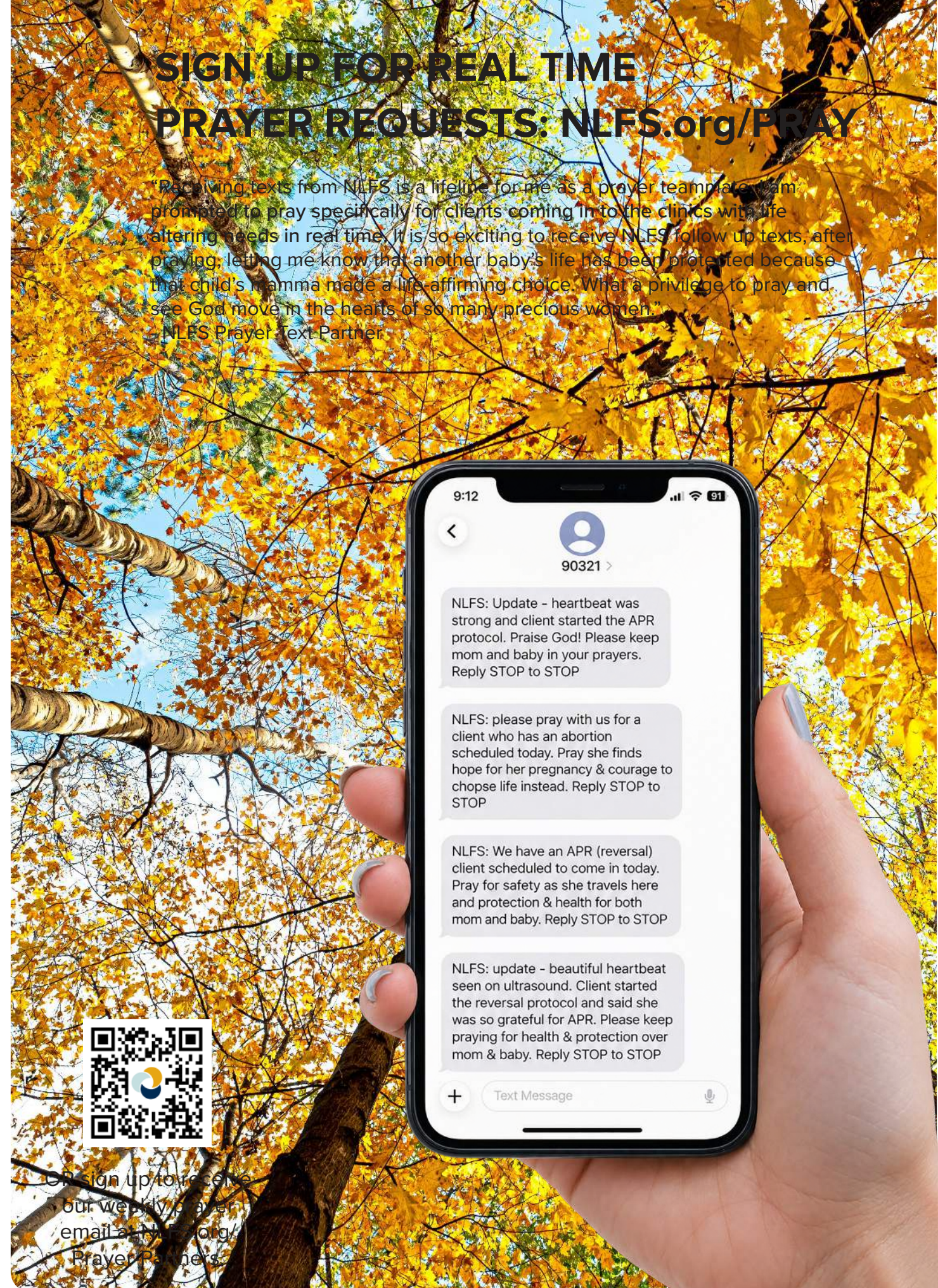
"It's our job to be there for them in their moments of need," Mikayla said, "and to release the rest to God."

SOMETIMES, THE ANSWER IS TO LISTEN

That's especially important for Mikayla, who readily admits, "I'm a problem solver." Her instinct is to search for the next resource or solution. But sometimes, in the middle of an appointment, she stops and silently prays:

"Lord, what do You want me to ask? What do You want me to present to them?" It is a reminder to listen first, both to the client and to God.

The needs will be different tomorrow. The conversations will be different, too. But Mikayla's starting point remains the same: the person in front of her.



SIGN UP FOR REAL TIME PRAYER REQUESTS: [NLFS.org/PRAY](https://nlfs.org/PRAY)

"Receiving texts from NLFS is a lifeline for me as a prayer team member. I am prompted to pray specifically for clients coming in to the clinics with life altering needs in real time. It is so exciting to receive NLFS follow up texts, after praying, letting me know that another baby's life has been protected because that child's mamma made a life-affirming choice. What a privilege to pray and see God move in the hearts of so many precious women."

NLFS Prayer Text Partner

9:12



90321 >

NLFS: Update - heartbeat was strong and client started the APR protocol. Praise God! Please keep mom and baby in your prayers. Reply STOP to STOP

NLFS: please pray with us for a client who has an abortion scheduled today. Pray she finds hope for her pregnancy & courage to choose life instead. Reply STOP to STOP

NLFS: We have an APR (reversal) client scheduled to come in today. Pray for safety as she travels here and protection & health for both mom and baby. Reply STOP to STOP

NLFS: update - beautiful heartbeat seen on ultrasound. Client started the reversal protocol and said she was so grateful for APR. Please keep praying for health & protection over mom & baby. Reply STOP to STOP



Text Message



Sign up to receive
our weekly prayer
email at nlfs.org/PRAY
Prayer Partners



Pewritten

WHEN HOPE CHANGES THE STORY

53RD ANNUAL FUNDRAISING GALA

New Life Family Services

Invites you to our Fundraising Gala for an evening of celebration, hope, and vision as we reflect on God's abundance.

Keynote Speaker - Kelly Lester

Kelly's remarkable journey is a living testament to the power of God's redeeming grace. Through her story of brokenness, healing, and redemption, she reminds us that when hope changes the story, lives are changed forever.



ROCHESTER

Friday, October 23

Hilton Rochester Mayo Clinic
10 E Center St, Rochester, MN 55904

TWIN CITIES

Saturday, October 24

DoubleTree Bloomington
7800 Normandale Blvd, Bloomington, MN 55439



Both events begin with a social hour at 5:30 pm followed by dinner and program at 6:30 pm.

For more details and to register for either event, please scan the QR code. You may also register directly at nlfs.org/events.



A BIGGER PICTURE OF FAMILY

What began with adoption has grown into decades of connection, shared milestones, and memories.

For some people, adoption still brings to mind a birth family and adoptive family whose lives follow separate paths after placement. But for many families today, adoption looks very different.

Through open adoption, birth and adoptive families can remain connected, building relationships that grow and deepen over time.

At New Life Adoptions, we believe there are significant benefits to openness in adoption, especially for the child. In open adoptions, birth and adoptive families maintain a relationship at a level that is healthy for everyone. Over time, they can become an extended family connected by a shared love for a child.

One New Life Adoptions family has watched that unfold over decades.

When Allison made adoption plans for her children Matt (in 1997) and later Micah (in 1999), the full siblings were placed with the same adoptive family. They grew up knowing Allison, knowing their story, and knowing they were loved.

"Matt and Micah have always known that Allison chose life for them," their adoptive mom, Margo Zupke shares. "They have loved every time we've been together and consider her their friend."

As the years passed, Allison married Logan and had three more children, Kennedy, Kingsley and Lincoln. Technically, they are Micah and Matt's half-siblings. But that's not how the kids see it.

"To hear our kids talk, there is no 'half.' They are brothers and sisters," Zupke shares.

What began as twice-a-year visits evolved into much more. The families now get together whenever they can, baking cookies, sharing meals, visiting Como Zoo and participating in New Life events.

And recently, their relationship reached a remarkable milestone: when Matt and Josie got married, Allison's husband, Logan, officiated the wedding.

It's a beautiful picture of what openness can become.

Open adoption looks different for every family. It might include visits and celebrations or simply photos, letters and occasional contact. New Life Adoptions helps birth parents and adoptive families determine the level of openness that works for them.

For children, that connection can offer the opportunity to know where they came from, ask questions about their story, and experience the love of both their birth and adoptive families.

For Micah and Matt, open adoption meant not only knowing their story but also growing up with a circle of love and family that only grew bigger with time.



Adoptees Matt and Micah with their siblings, a beautiful picture of how relationships can grow through open adoption.





HEALING THAT COMES FULL CIRCLE

For many women who come to Conquerors, healing is only the beginning. Conquerors provides a safe, confidential place for women hurting from a past abortion to find hope through the forgiveness found in Christ. And some who came looking for help eventually find themselves walking alongside someone else. For facilitators like Deb, a painful part of her own story has become a way to bring hope to others.



Deb first connected with Conquerors as a new Christian, 22 years after having an abortion. As she went through the program, she began to understand some of the pain she had carried for years and experienced a new freedom through what Jesus had done for her on the cross.

She wanted other women to experience that freedom, too. Today, as a Conquerors facilitator, Deb gets a front-row seat to that transformation.

On the first night of a group, she says, “you hear and see so much pain and fear in these precious women [that] your heart just breaks.” But as the weeks unfold, she sees something change as women work through their stories and encounter the truth of God’s Word.

“You actually see beauty for ashes, joy instead of mourning.”

Over the years, Deb has watched women restore relationships with loved ones, step forward to become Conquerors facilitators themselves and grow into what she calls “mighty warriors for the Kingdom.”

The experience has changed Deb, too. Her faith has grown stronger as she has witnessed God’s love, mercy and restoration in the lives of so many women.

In addition to facilitating groups, Deb shares her story as a Conquerors speaker “so others can know what Jesus can do for them.” And she continues to pray that women carrying pain from a past abortion will discover the same hope and freedom she found.

Deb is part of a remarkable group of volunteers who are willing to take some of the hardest parts of their own stories and use them to walk alongside someone else. **What once brought pain has become a place from which they can offer hope, pointing others to the hope and forgiveness they have found in Christ alone.**

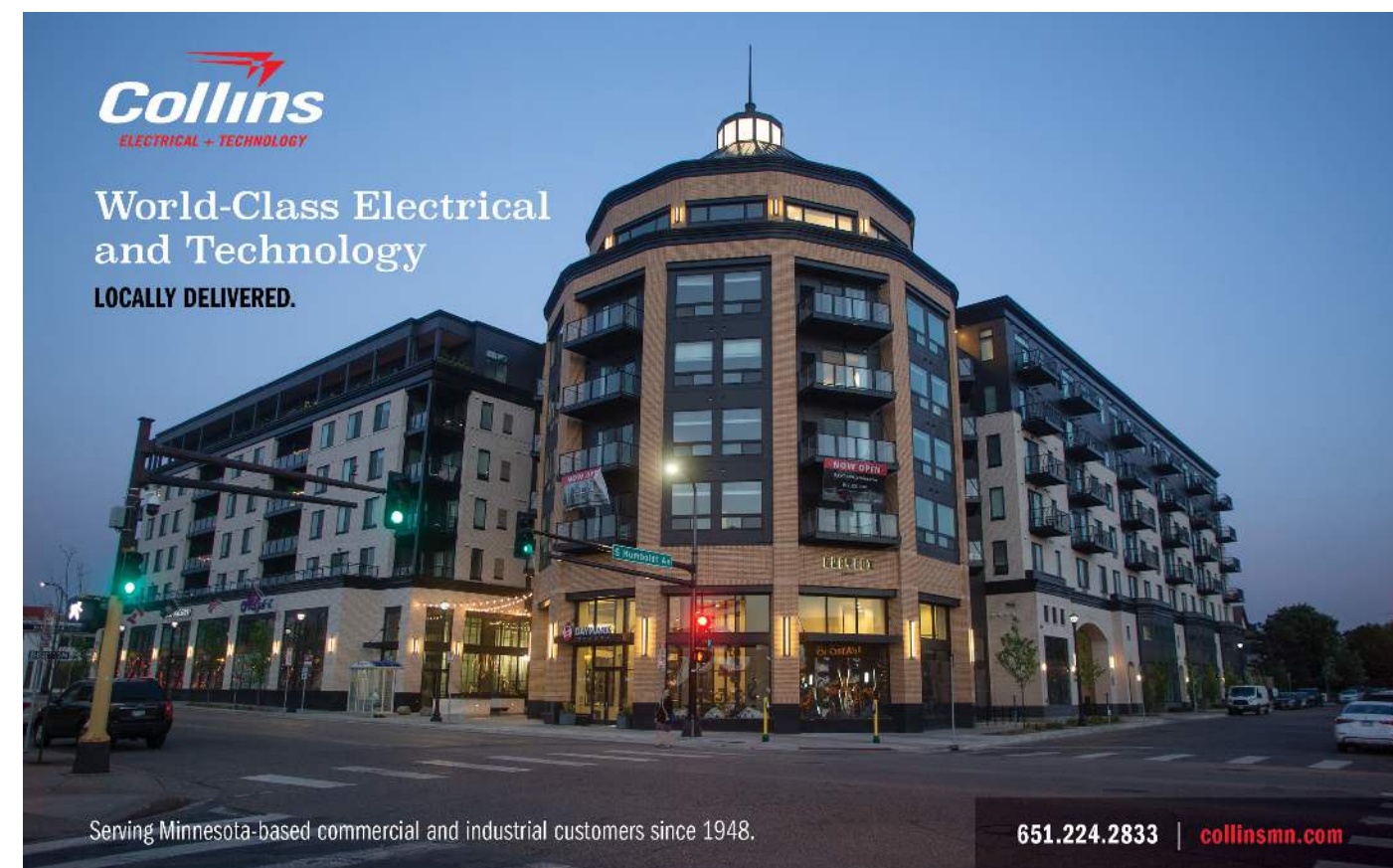
If abortion is part of your story, or you know someone who may be hurting from a past abortion, confidential support is available. Learn more about Conquerors groups at **ConquerorsAfterAbortion.org**.



Learn more about the
Conquerors Program!

Thank you, Corporate Sponsors!

If you are interested in becoming a Corporate Sponsor, please email blake@nlfs.org





*New Life Family Services
would be honored by your presence at our
53rd Annual Fundraising Gala.*

10/23 Rochester Gala

Hilton Rochester Mayo Clinic Area

10/24 Twin Cities Gala

DoubleTree Bloomington



REGISTER TODAY!
NLFS.org/Gala



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(612) 866-7715

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